

THOMSON PHARMA[®] KOLexperts

THE AUTHORITATIVE, OBJECTIVE PHARMACEUTICAL EXPERTS DATABASE



WHAT YOU CAN DO

- Search for the experts in your therapy area of interest
- Determine a scientist's ranking at a glance
- Track experts by cited work, research activity, and speaking engagements
- Uncover emerging experts and 'rising stars'
- Form collaborative research partnerships
- Find an expert to support your go/no go decisions

WHO CAN BENEFIT

- Marketing departments
- Drug discovery and development
- Research departments
- Clinical researchers
- Medical science liaison
- Medical affairs departments

FIND AND RANK KEY OPINION LEADERS, SCIENTIFIC EXPERTS AND CLINICAL INVESTIGATORS

Thomson Pharma[®] KOLexperts can help you to identify, verify, and develop the thought leaders, symposium speakers, and product advocates that can support your research and enhance your company.

Using unique, proprietary metrics, Thomson Pharma KOLexperts ranks every expert in terms of the criteria you select, enabling you to quickly and easily identify the scientists of interest. You can apply filters and weightings to narrow your choice, and list experts by type, standing, and publication types. You can then explore the full profile of each scientist in your shortlist, helping you to pinpoint the expert whose skills, reach and industry standing exactly matches your needs.

Full profiles of the experts, including details on their research interests and expertise and full personal contact details are available on request, as part of our customized features set.

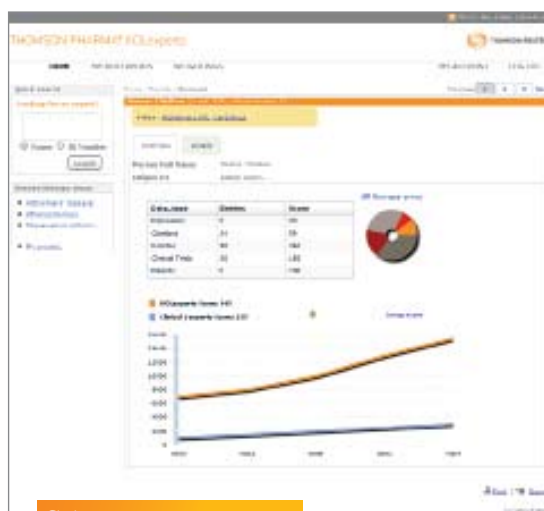
For each expert, Thomson Pharma KOLexperts identifies their specialties, areas of expertise or research focus. You can investigate the full list of publications, patents and clinical trials with which they are associated. You can track their scorecard across the years they have been active, and compare their scores to other experts in the same field. You can then export their details to an XML, MS Excel or MS Word file.

Thomson Pharma KOLexperts is based on the respected, objective scientific databases developed by Thomson Reuters, including the citation indexes first developed by Dr Eugene Garfield in 1955 and now accepted as one of the major standards of scientific ranking. The content is expertly indexed, editorially-maintained, and fully up-to-date.

Three therapy areas are currently available, with more added on a regular basis. You can choose to subscribe only to the therapy areas of interest to you.



Filter your results list by therapy area.



Click on an expert to view their scorecard.



WORK WITH THE INDUSTRY'S LEADING EXPERTS THROUGHOUT THE DRUG DEVELOPMENT PROCESS

Thomson Pharma KOLexperts can help you to:

- **Discriminate the true thought leaders.**
The objective ranking system of Thomson Pharma KOLexperts identifies the scientists recognized as truly 'driving the science' in any given field or therapeutic area.
- **Develop drugs quicker.** Thomson Pharma KOLexperts puts at your disposal the best possible scientific guidance and input into your research and development programs.

WEB-BASED SOLUTION

Thomson Pharma KOLexperts includes:

- **Powerful search tools** — view, rank, compare, analyze, print, annotate, and export individual or multiple profiles and profile data
- **Filtering and ranking tools** — filter your therapy areas to reflect your own unique view of your research, and rank leaders according to your individual needs
- **Flexible infrastructure** — extend the data to include content from your own sources
- **Custom analysis** — identify groups of scientists fitting a specific set of multiple criteria

Thomson Pharma KOLexperts complies fully with all relevant data protection laws.

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