

CLINICAL TRIALS CONTENT IN THOMSON PHARMA®

WORLD LEADING PHARMACEUTICAL COMPETITOR INTELLIGENCE SOLUTION



WHAT YOU CAN DO

- Track the status and progress of clinical studies worldwide
- Analyze trial activity by therapeutic area, mechanism of action, and phase
- Anticipate the product positioning of competitors' candidates
- Compare the outcomes measures used, the drugs identified as active controls, randomization and masking, and patient eligibility parameters
- Identify trends and benchmarks

WHO CAN BENEFIT

- Clinical trials managers
- Research and development
- Brand management
- Competitive intelligence
- Market research

EASILY SEARCH GLOBAL CLINICAL TRIAL INTELLIGENCE

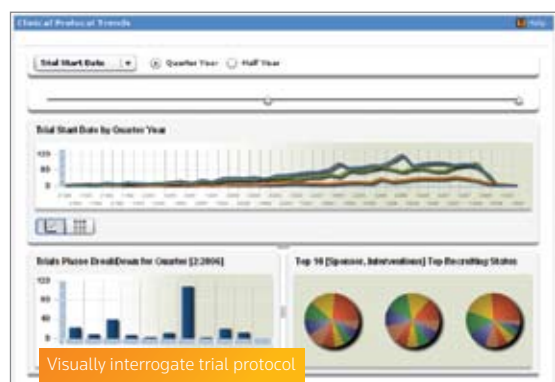
Thomson Pharma® contains a wealth of clinical trials data and analysis, drawn from a variety of sources across the Thomson Reuters organization and from outside sources such as online trial protocol registries. By gathering all this knowledge in one place, it can help you to perform the innovative research your organization demands, and quickly and successfully translate that research into marketable drugs.

All subscribers to *Thomson Pharma* have complete access to clinical trial data for three conditions (rheumatoid arthritis, diabetes, Alzheimer's disease). Other therapy areas are released on a regular basis, and are available via additional subscription.

The clinical trials content in *Thomson Pharma* includes data both on clinical trial protocols and on outcomes, with alerting capabilities on recent changes and related news. All phases from 0 to IV are covered. This equips you to answer vital questions such as:

- What trials are currently open for asthma therapies in children?
- Which drugs have been selected as active controls in studies of new Alzheimer's therapies?
- When was a certain protocol registered, and what was the expected accrual?
- Are there any phase III trials for rheumatoid arthritis registered but not yet recruiting?
- What outcomes measures are typically used for drugs with a certain mechanism of action when testing for efficacy in a certain condition?
- Which diabetes trials are being conducted in Japan?

You can save your searches, and set up alerts to ensure you are always notified when new relevant data arrives. With *Thomson Pharma*, you can stay on top of the latest clinical trial competitive intelligence, tracking the status and progress of clinical research not just at the drug and company level, but also at the level of each specific study.



Visually interrogate trial protocol start dates by phase, explore characteristics of trials (such as sponsors, drugs, controls), and drill down to the reports of interest.



