REUTERS ARABIC ONLINE REPORT

PRIORITIZED WEB-READY NEWS FOR MIDDLE EASTERN AUDIENCES

Reuters Arabic Online Report delivers Arabic language news to online publishers, with around-the-clock stories and images across a wide range of news categories. Our experienced, international team of multimedia editors prioritize and update news specifically for Middle Eastern audiences, emphasizing events, issues, markets, companies and personalities of interest in the Middle East.

BENEFITS

- Access to world class Reuters news coverage supplemented with imagery from our award-winning photographers

- Highly topical, prioritized and ready-to-publish content, complete with pictures and graphics

- News selected by an expert team of Reuters journalists at our Arabic online desk

- Credible news that attracts and retains an online audience and increases revenue

- Around-the-clock content delivery for a dynamic site with comprehensive news coverage

FEATURES

- 6 available channels:

  - Top Middle East Online Report compiles and prioritizes the most relevant news targeting Middle Eastern audiences

  - World Online Report covers the most significant international news

  - Business Online Report captures business stories within the Middle East with updates on major international markets

  - Sports Online Report covers the world of sports for the Middle East, focusing on football, tennis, athletics and motor sports

  - Entertainment Online Report details all major entertainment stories from the Middle East and the world

  - Internet & Technology Online Report covers the latest developments in the Web and technology sectors

- Updates 24 hours a day, 7 days a week, in Arabic language

- Averages more than 150 news items per day, most featuring a picture or a graphic

- Delivers a constant stream of news, emphasizing Business and Technology news during the week and Sports and Entertainment events on weekends

- The Arabic Online Report reflects the expertise of Reuters presence in 197 bureaus around the world, with more than 2,500 journalists, photographers and videographers reporting with accuracy, impartiality and speed

TECHNICAL SPECIFICATIONS

- Availability: Global

- Delivery: Internet Delivery System (IDS), FTP or browser-based system (MediaExpress)

- For each channel a link list file containing the top ten items facilitates automated posting. The link list is updated every time a new story is published

- Files use the News ML format

- Images and graphics available in thumbnail (length: 150px) and medium (length: 640px) formats

- Each Arabic Online Report channel is available as standalone or as part of the full Reuters Arabic Online Report package

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