# **ELEKTRON**

# ELEKTRON FEEDS - CONNECT

SECURE INTERNET ACCESS TO GLOBAL MARKET DATA

### Market View

If you're part of a small to medium financial institution, chances are you're increasingly turning to the Internet as your platform of choice for secure access to global, business critical, real time market data. This is particularly true if you have operations in regions where it's expensive to connect via leased line.

The reason? The Internet offers high capacity, resiliency, global reach and, in a landscape characterized by pressure on operational expenditure, attractive cost benefits.

#### LOW LATENCY, HIGH EFFICIENCY SOLUTION

Which is where Thomson Reuters Elektron Feeds comes in. We provide you low latency, consolidated access to a comprehensive breadth and depth of real time content and analytics across a diverse range of asset classes and geographies.

A suite of flexible delivery options enables this content to address your workflow requirements whether you're buy side or a sell side trading firm. Our common extensible data model ensures you have straightforward on-boarding and integration into downstream applications.

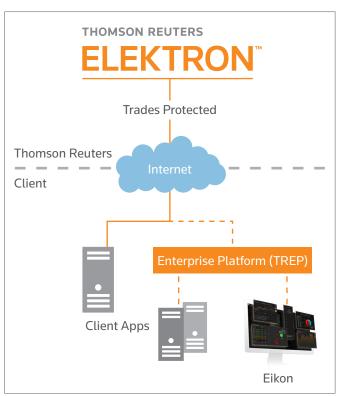
The Connect delivery option provides you with cost-efficient access to our global real time exchange, OTC and contributed data, as well as news content via secure internet SSL connectivity. All from a central hosting facility, with no requirement to deploy infrastructure onsite. Facilitating data consumption of up to 50,000 instruments, this solution can directly power up to three of your own applications, or our market data platform, Enterprise Platform.

Connect offers you a rapid time to market solution, while our deployment of multiple regional Internet hubs serving markets in Asian, European and American time zones ensures high levels of dependability. Data confidentiality is protected using the same application-layer methods used in private network deployments.

## Benefits

- Comprehensive, global, real time market data access
- Secure internet connectivity
- Low total cost of ownership
- Rapid time to market
- Straightforward content integration

#### **CONNECT**





#### THREE REASONS TO CONSIDER CONNECT

#### Low total cost of ownership

The Connect delivery option provides a cost efficient, fully hosted, secure, internet connectivity solution with no requirement to deploy infrastructure on your site.

#### Rapid time to market

On-boarding time frames are considerably shorter than for dedicated circuits.

#### Ease of content integration

An extensible data model ensures straightforward on-boarding and integration into downstream applications. It is also backwards compatible with legacy models to enable ease of upgrade from RDF / Marketfeed.

#### **KEY FEATURES**

- Provides access to Thomson Reuters global real time exchange, OTC, contributed data and news content via a secure feed over the Internet
- Level 1 & 2 quotes, with 3 updates per second, trade safe optimized
- Logical data model facilitates ease of data integration and backwards compatibility
- Supports up to three direct applications

#### WHY THOMSON REUTERS ELEKTRON

Thomson Reuters Elektron is a suite of trading and data propositions that powers the enterprise and connects global markets. Elektron delivers low-latency feeds from thousands of exchange-traded and OTC markets, along with analytics, distribution platforms and transactional connectivity to support any financial workflow application. Elektron also powers the most innovative desktop and mobile application in the world, Thomson Reuters Eikon. This brings our global infrastructure to the fingertips of financial professionals, wherever they are and whatever their role. All of these capabilities can be deployed at a customer location or delivered as a fully managed service from any one of our co-location and proximity hosting sites around the globe.



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