

THOMSON REUTERS ELEKTRON

THE FABRIC CONNECTING THE WORLD'S FINANCIAL COMMUNITIES

Addressing the key challenges in trade automation, Thomson Reuters Elektron is an open, interactive, global, ultra-high speed and resilient cloud for the financial services industry. Use it to connect to your trading partners, share information and ultimately trade on a single platform, at a scale and speed not previously achieved – while significantly reducing operational cost.

Elektron delivers the freedom to grow your business, connect to the markets and act at speed. Integral to this service are strategically located proximity hosting sites in all major financial centres and high speed connectivity to an execution venue's own co-location sites. Together, they provide the fabric to link and interact with all of the world's financial markets and participants.

Providing the freedom of interactive connectivity for communities, Elektron enables applications, transactions and the open creation and exchange of data and analytics so financial communities can cooperate and flourish together.

FUNCTIONALITY AND FEATURES

SIMPLIFY YOUR OPERATING ENVIRONMENT

- Global connectivity platform to the markets
- Leverage Thomson Reuters expertise
- Single global supplier and local support
- Reduce technical complexity

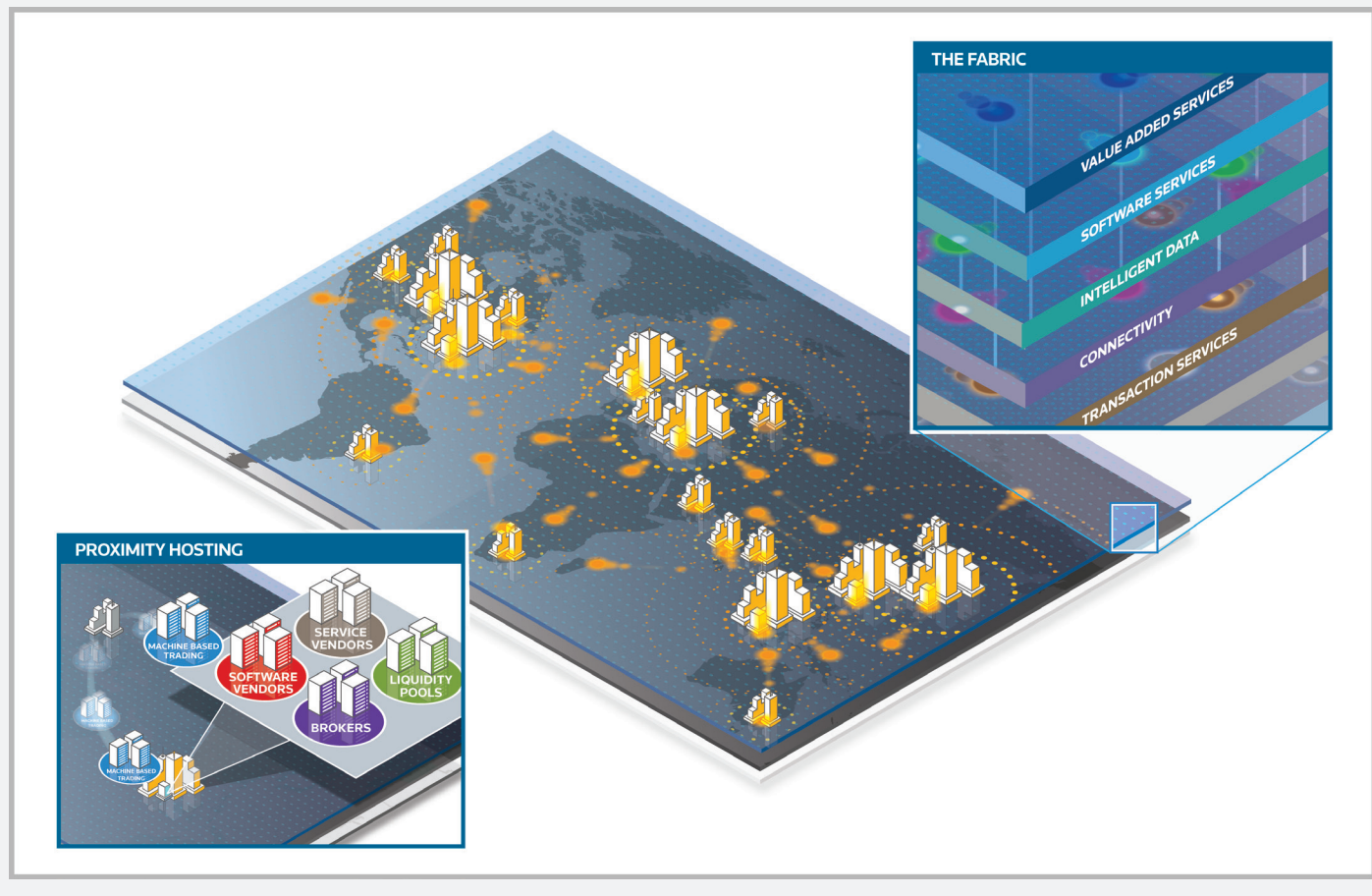
MARKET-LEADING PERFORMANCE

- High speed network and infrastructure
- Predictable low latency software engineering
- Readily available global hosting solutions
- Local turnaround close to source of data

FLEXIBLE AND OPEN PLATFORM

- Open and trusted neutral provider
- Best of breed components
- Access to raw exchange feeds
- Fast on-boarding and enablement
- Efficient connectivity to your counterparties
- Highly scalable in the face of data traffic growth

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THOMSON REUTERS™

BENEFITS

Elektron delivers intelligent information, connectivity and hosting via an integrated platform. These benefits can be characterized as **growth, speed and freedom**.

GROWTH

Delivering universal, flexible connectivity and deep market content, Elektron extends your reach to all financial markets. Tap into our open network and connect to trading and liquidity venues, financial institutions and integrate with virtually any application, anywhere.

Benefit from the performance of direct feeds and the content of consolidated feeds.

This is in addition to accessing independent broker, contributed prices and exchange information – providing intelligently linked data

for over 12.5 million securities. By leveraging Thomson Reuters Hosting Solutions, rapidly enter new markets, or access new capabilities to support your business growth.

By using Thomson Reuters Enterprise Platform, you can use your existing workflow tools and reduce implementation times and costs as you integrate your systems with your trading partners.

Increasingly, we will bring to market value-added applications from customers and strategic partners to enable easy access to analytics.

Access the market at the speed of now

- Tap into an established network and hosting infrastructure services
- We are a neutral partner, committed to supporting your business
- Integrate with any applications, anywhere
- Expands your business cost effectively
- Reduce your total cost of ownership

SPEED

Thomson Reuters provides global low-latency connectivity and high-speed links across the marketplace. Elektron leverages new fibre optic technology to ensure you get all the information you need, in the most usable form, at the lowest latency.

Elektron places you closer to the markets through proximity and co-location hosting to provide the lowest latency solutions. With reduced cost and time to market using a single point of access to global trading venues.

Speed and depth of content are no longer a compromise. Our data feeds are redefining the landscape – delivering the performance of a direct feed with the breadth of content and efficiencies of a consolidated feed. These capabilities are relevant to firms of all sizes, creating an open platform for all market participants.

Extend your reach

- Low latency consolidated feed
- Local turnaround close to the source of data, distributed collections at the points of liquidity
- Global proximity and co-location hosting for your trading applications to minimize latency
- Access to unparalleled depth of content – including full order book data in real-time

FREEDOM

In an environment where fast execution is critical for portfolio decisions, Elektron is designed to optimize information management and distribution in real-time, and to integrate historical and live market data to provide transparency.

Elektron unleashes the genius of the financial markets by delivering freedom – freedom of choice, freedom of data, and freedom of ideas, leveraging a multi-directional publish and subscribe model. It bridges the gaps and lowers the barriers that hold back the way you create the information you want to distribute, access the information you need and seamlessly move to execution and beyond, using the neutral, secure global network.

Freedom to innovate

- Access to both raw and normalized exchange feeds to support your trading strategies
- Analytics to guide you through the markets, and support your trading decisions
- Broad and established third-party and developer community and ecosystem
- Different qualities of service to ensure customers have access to the service level they need
- Competitive last-mile delivery offerings, including customer managed comms

FOR MORE INFORMATION:

Send us a sales enquiry at:
financial.thomsonreuters.com/sales

Read more about our products at:
financial.thomsonreuters.com

Find out how to contact your local office:
financial.thomsonreuters.com/locations

Access customer service at:
financial.thomsonreuters.com/real-time

For more information on the services we offer as part of Thomson Reuters Elektron, please take a look at: **Thomson Reuters Hosting Solutions and Thomson Reuters Enterprise Platform**

WHY THOMSON REUTERS?

Thomson Reuters has been enabling the financial markets from the beginning of electronic data delivery and was there at the birth of electronic trading. As a neutral global provider, we are naturally placed to facilitate this natural next leap in the development of the global financial markets.

