

# THOMSON REUTERS MACHINE READABLE NEWS

## NEWS FEED DIRECT

Using cutting edge technology, our News Feed Direct delivers an ultra-low latency feed of machine readable news designed specifically for application consumption. The feed offers full text and comprehensive metadata via streaming XML broadcast with assured delivery to ensure you never miss an important event. News Feed Direct's content includes:

- Proprietary, machine-readable, market-moving news from Reuters and select third-parties
- Ultra-low latency machine readable economics, the fastest on the market
- Advance feed of the results from University of Michigan Surveys of Consumers – An exclusive early release of the monthly data, designed specifically for algorithmic trading applications
- Structured Company Events for data such as earnings and revenue extracted automatically from company press releases
- Credit Ratings data, offering corporate, sovereign and municipal debt ratings

### ACCESS WHEN YOU NEED IT

Locations are available where the most market-moving news is produced, including sites in the New York metro area, London, Chicago and Washington, D.C. Connection options include co-location, dedicated communication lines, and internet connections, depending on the client's latency and service needs.

### THE MOST WIDELY READ NEWS

Market players trust the indispensable local and global coverage they receive from Reuters. When you subscribe to News Feed Direct, you're subscribing to a rich flow of content that guides the decisions of top financial professionals worldwide.

### THE FASTEST ECONOMIC DATA PROVIDER FOR MORE THAN A YEAR

### STORIES YOUR ALGORITHMS CAN INTERPRET

Reuters global and local news coverage comes in many languages – but your algorithms will be able to understand them all, thanks to a rich array of metadata tags attached to each alert, full story and subsequent update:

### FOR MORE INFORMATION:

#### Sales Enquiries:

[financial.thomsonreuters.com/sales](http://financial.thomsonreuters.com/sales)

#### Products:

[financial.thomsonreuters.com/qed](http://financial.thomsonreuters.com/qed)

#### Local Offices:

[financial.thomsonreuters.com/locations](http://financial.thomsonreuters.com/locations)

#### Customer Service:

[financial.thomsonreuters.com/customers](http://financial.thomsonreuters.com/customers)

- **Security ID** – Reuters Instrument Codes (RICs) tell you which companies and securities are involved in a story
- **Topic codes** – A vast array of topic codes allow you to identify a story's subject matter, from mergers and acquisitions to results announcements and new product development
- **Industry codes** – A set of industry and sector codes allows you to map news stories to the sectors you cover
- **Many more powerful tags** – including geographic, editorial item type, story stage and category codes, among others

Whenever and wherever news unfolds, Reuters is there to bring it to you. Our comprehensive, unbiased global news is available to power your applications and trading algorithms, in real time.

### Powered by Reuters News –

Thomson Reuters Machine Readable News is powered by Reuters News and so benefits from over 150 years of experience. Reuters News boasts over 2,800 journalists in 200 bureaux worldwide. It is seen by one billion people daily and generates over 800,000 alerts and 2.5 million unique stories per year in 21 languages. For additional market-moving coverage we offer a variety of select third-party sources such as PR Newswire, Business Wire and the Regulatory News Service (LSE), among many others.

### DATA SOURCES

News Feed Direct's economic content includes hundreds of ultra-low latency machine readable data points from sources including:

- US Department of Labor
- US Department of Commerce
- US Treasury
- US Treasury Auction Results
- Bank of England
- Office for National Statistics
- University of Michigan Surveys of Consumers (advance feed)
- Institute of Supply Management
- Philadelphia Fed announcements
- ADP Employment Report
- National Association of Realtors
- Energy Information Administration
- API oil inventory
- Eurostat
- Royal Bank of Australia
- European and Asian economic data

Other key data includes:

- Corporate releases – company press releases from third party wires such as Business Wire and PR Newswire
- Company Events – structured data such as earnings and revenue extracted automatically from company announcements
- Credit Ratings data – Corporate, municipal, and sovereign credit ratings

