

# REUTERS KNOWLEDGE DIRECT API FOR WEALTH MANAGEMENT

WEALTH MANAGEMENT ONLINE - BUILDING SOLUTIONS FOR ADVISORS AND THEIR INVESTORS

Transform the services you deliver to your advisors and customers. Reuters Knowledge Direct API for Wealth Management gives you access to a world of information – everything from global real-time exchange and OTC data to market leading news, company fundamentals, broker research and consensus reports. It is all there when and where you need it!

**Reuters Knowledge Direct API for Wealth Management (RKD - WM)** offers access to Thomson Reuters hosted content and capabilities. RKD - WM integrates into your own advisor solutions, customer facing investment portals and online trading platforms. It provides data through a powerful and uniform suite of APIs, eliminating the need for investment at your site.

RKD API enables your advisors and customers to make the most informed investment decisions possible, by providing access to market moving and insightful news, company information and financial markets data, complemented by value-add capabilities.

## MARKET INSIGHT FOR YOUR ADVISORS AND CUSTOMERS

- **Real-Time News** – provided in English, 15 European Languages and 5 Asian Languages (Simplified and Traditional Chinese, Japanese, Korean and Taiwanese). Choose international and/or domestic news services in line with the markets, companies and regions you need to monitor.
- **Significant Developments** – concise descriptions of crucial, market-moving events provided in near real time. Intelligent tagging of developments enables effective filtering and screening on 26 topics
- **Online Reports** – give your website a ‘front page’ look with continually updated news, photos and graphics.
- **165,000+ equity prices** – from over 160+ exchanges worldwide in delayed, real-time snapshot or streaming format.
- **Consensus estimates and recommendations** – for over 20,000 active companies - from 600+ broker locations globally (includes annual and interim forecasts on 29 financial measures).
- **Deep analytical views** – from our company

fundamental data, covering 42,000 companies and representing over 99% of world market capitalization.

- **Company snapshot reports** – on over 42,000 companies covering ratios, estimates and fundamental data, business company descriptions and related news.
- **Charting and analysis** of stock prices, bonds, currencies and commodities.

## EASY INTEGRATION WITH YOUR SERVICES

Reuters Knowledge Direct API for Wealth Management content and tools have flexible delivery options to facilitate easy integration into your existing environment. You can access the full range of RKD – WM content and tools via industry-standard hosted APIs or directly from your market data system specifically, to commingle streaming quotes with value-add content services available through Reuters Knowledge Direct API. Alternatively you can outsource design, development and hosting of a custom solution to one of our trusted third-party solution partners.

## REUTERS KNOWLEDGE DIRECT APIS

With our uniform suite of APIs you can share bandwidth, hardware and support whilst eliminating the need for investment in additional hardware or software.

Content is delivered via HTTP or HTTPS through standard web services with access to Thomson Reuters Datacenters available through the internet.

Latest Industry-standard SOAP XML formats enable you to retrieve and customize data via the web for your own firm and for client-delivered services. We are also preparing ready-made HTML views in eight languages for faster integration of pre-formatted content.



#### ABOUT THOMSON REUTERS

Thomson Reuters is the world's leading source of intelligent information for businesses and professionals.

We combine industry expertise with innovative technology to deliver critical information to leading decision makers in the financial, legal, tax and accounting, scientific, healthcare and media markets, powered by the world's most trusted news organization.

With headquarters in New York and major operations in London and Eagan, Minnesota, Thomson Reuters employs more than 50,000 people in 93 countries.

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#### THE THOMSON REUTERS INTERNET FINANCE PLATFORM

Reuters Knowledge Direct API for Wealth Management helps your advisors, customers as well as your web developers. Thomson Reuters provides internet-enabled distribution from its Market Data platform which allows web developers to stream real-time quotes from the Thomson Reuters Datafeed, direct exchange and broker feeds, and internal pricing engines. You can build a feature-rich portal by combining your prices with RKD - WM content. It is a lot easier than doing it alone!

#### A COMPLETE, END-TO-END SOLUTION

Thomson Reuters and its partners also provide customized presentation design and development solutions. We have the people you need to build your wealth management portals, including online brokerages. We can provide you with a complete solution – or just advice and resources to give your development project the support it needs.

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