

NELSON MARKETPLACE

Nelson MarketPlace enhances your knowledge of the companies and professionals driving the investment management industry. It's an essential resource to help you succeed in an increasingly competitive and unpredictable environment. Nelson MarketPlace provides information and analysis to help you define market opportunities, qualify prospects and access competitive intelligence needed to win new clients and grow existing business.

Save valuable time and energy with instant access to detailed information on investment management firms and their products, plan sponsors, and pension fund consultants. Comprehensive content is combined with powerful functionality enabling you to act with precision and ease.

ACCESS UNPARALLELED CONTENT

Use Nelson MarketPlace to access Nelson's comprehensive online databases:

Plan Sponsors

- Over 18,000 sponsors with assets of at least \$10 million, including corporate funds, endowments and foundations, multi-employer funds, hospital funds, and public funds
- Over \$11 trillion in total assets
- 75,000 contacts

Investment Managers and their Investment Products

- Over 1,250 investment firms and
- 8,200 mutual fund and separate accounts products with quarterly and monthly net and gross rates of return

Pension Fund Consultants

- Over 200 firms and their pension and endowment clients

LEVERAGE POWERFUL FUNCTIONALITY

Nelson MarketPlace offers advanced reporting options, unlimited searching and sorting capabilities, downloading in various formats and mailing list functions.

- Quickly locate the information you need, identify prospects, and determine relationships between managers, sponsors and consultants.

- Sort your search results by firm name, product name, total assets, or location. Simply click on the firm name to quickly access the corresponding profile information.
- Print profile information from a PDF
- Receive customized reports via e-mail.
- Download your prospects' contact information from Nelson MarketPlace into any contact management database.
- Export your custom lists and reports to Microsoft® Excel and incorporate the information you need into your own spreadsheets.

MARKETPLACE INSIGHT

Conduct in-depth cash flow analysis and identify key industry trends with Nelson MarketPlace Insight. This module provides critical information to help you define your place in the market and discover your best opportunities.

Conduct Detailed Market Analysis

Quickly identify:

- Managers with the highest cash flows
- Fastest growing managers – by net flows, assets, or client counts
- Most popular investment vehicles
- Market share of your competitors' products
- Asset classes with the highest inflows and outflows
- Fastest growing client types
- Drill down for more details on each vehicle, investment manager and asset class

Access Ready-to-use Reports or Create your own, including:

- Assets under management
- Net flows
- Client counts
- Percentage of assets allocated to each client type
- Product style
- Investment performance

Perform Trend Analyses

- Select a market segment to perform detailed trend analyses of assets, net cash flows, client counts
- Choose how results are displayed
- Export results to Microsoft® Excel

NELSON MARKETPLACE IS DESIGNED FOR:

- Asset managers
- Pension fund consultants
- Plan sponsors
- Institutional brokers
- Investment bankers
- Investor relations professionals
- Vendors servicing the institutional investment community

Contact Information

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THOMSON REUTERS