

THOMSON REUTERS BUSINESS CLASSIFICATION



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A market based classification schema designed to help investors better identify, analyze and track companies within markets.

Whether you seek to understand performance differences across sectors or monitor segments of the global economy, Thomson Reuters Business Classification serves as a valuable aid for your analysis and investment decisions.

TRACK MORE COMPANIES IN MORE COUNTRIES THAN EVER POSSIBLE BEFORE

Monitor companies at a broad level or drill down for a stricter quantitative look – TRBC is a valuable tool for any sector analysis:

- View companies at any of 4 levels
 - 10 Economic Sectors
 - 25 Business Sectors
 - 52 Industry Groups
 - 124 Industries
- The only truly global schema with coverage in 130 countries – developed, emerging & frontier
- Over 71,600 public equities classified – more than twice the number other systems offer – plus a full 10 years of history
- 230,000 private companies also available for tracking and analysis

USE THE MARKET-BASED SCHEMA DEVELOPED BY THOMSON REUTERS

We power the world's markets – and our market-based schema is designed help you track companies and measure markets with confidence

- Related products & services are grouped to create greater connections between companies and market movements
- Cross-sourcing to Reuters News and Fundamentals allows for navigation to deeper company data and content
- Well-defined sectors garner more meaningful 'apples-to-apples' comparisons between like-performing companies
- More current and relevant sector definitions (e.g. Renewable Energy) mean results are up to date and applicable to your immediate needs and uses
- Continual rebalance and review ensure timely results within today's changing economic environment s
 - Public companies revised quarterly and private companies revised annually

ENJOY DIRECT ACCESS IN PRODUCTS YOU ALREADY USE

From Reuters 3000 Xtra to Knowledge to DataScope Select, Thomson Reuters Business Classification is available in the Thomson Reuters products you already use

TAP THE SYSTEM MAJOR INFORMATION & RESEARCH ORGANIZATIONS USE

- Used by the New York Times, Google Finance and Reuters News for sector and industry analysis and reporting
- Adopted by RIXML in 2009
- Over 240 sell-side research firms tag their research with TRBC
- The foundation for Thomson Reuters Sector Indices

AVAILABLE NOW:

TRBC Direct rates available by inquiry. Free trials are also encouraged.

FOR PRODUCT ENQUIRIES:

Geoff Horrell
Tel: +1 646.223.4244
geoffrey.horrell@thomsonreuters.com
Manuel Almeida
Tel: + 44 207.542.6051
manuel.almeida@thomsonreuters.com

