

THOMSON ONE INVESTOR RELATIONS

THE WEB-BASED WORKFLOW SOLUTION FOR EFFECTIVE INVESTOR MANAGEMENT

How do you monitor key developments and analyze their impact on your company? How do you identify investor risks and opportunities? How do you ensure you're telling the right story to the right investors?

Rely on Thomson ONE Investor Relations (IR). Access all of the information, tools and analytics that you need to:

- Identify investor risks and opportunities and their predicted impact on your shareholder base
- Understand which factors are driving each investor's behavior
- Monitor developments across the market, your industry and peers
- Understand sell-side sentiment
- Prepare for analyst calls and investor meetings
- Manage your institutional contacts and activities
- Measure the impact of your investor communications and outreach
- Network and share best practices with your peers and colleagues

THOMSON ONE INVESTOR RELATIONS BENEFITS

- **Unique insight:** gain integrated access to the same proprietary Thomson Reuters information that drives institutional investment decisions, including:
 - Market moving news from Reuters
 - First Call real-time research and estimates
 - Worldscope fundamentals
 - StreetEvents calendar of events, transcripts and guidance information
- **Window into buy-side behavior:** understand how the buy-side evaluates opportunities and the factors driving their investment decisions. Thomson ONE IR integrates detailed ownership information with predictive analytics such as Thomson Reuters Smart Targets and iSignal.
- **Continual innovation:** with more than 20 years of experience serving the global IR community, we continue to enhance Thomson ONE IR with innovative tools and analytics that allow you to do more – better and faster.
- **Flexible access:** stay connected from anywhere, at any time. Log onto www.thomsonone.com or use Thomson ONE Mobile for IR to access the information you need via your Blackberry®.

Thomson ONE

IR Dashboard | Quotes | Top News | StreetEvents | Charts | News | Front Page | Trades-Quotes | Index-Sector | Market Pulse | Biz Pulse | Options | Total Return | Net House | Forex

SymbolName: TRI-US | WatchList: IRDashboard TRI Wat | Market:

IR Dashboard

SIGNIFICANT DEVELOPMENTS

03/08/10 17:15
Orthofix International N.V. Sells Vascular Business to Covidien

03/08/10 17:05
Northern States Financial Corporation Announces Retirement Of Fred Abdula As Chief Executive Officer

03/08/10 17:00
Sun Hydraulics Corporation Issues Q1 2010 Guidance Above Analysts' Estimates

03/08/10 17:00
SAVVIS Inc. Appoints Jim Ousley As Chief Executive Officer

[View Top News](#)

PERFORMANCE

Symbol	Price	Change	% Change
TRI-US	35.49	+0.08	+0.23%
GOOG-O	562.48	-1.73	-0.31%
ENL-N	23.72	-0.06	-0.25%
MHP-N	35.47	+0.19	+0.54%

SECTOR ACTIVITY

Last updated: 03/08/2010

An aggregated view of top buyers within the Media Cyclical sector. It is not specific to your company.

Media Cyclical	Top Buyers	Style	17%
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QUICK SEARCH

Last Name: Starts With:

First Name: Starts With:

Firm Name: Starts With:

Monitor significant developments from the IR Dashboard page and drill down for more detailed information.



THOMSON ONE INVESTOR RELATIONS FEATURES

Understand key factors impacting your share price

Monitor key events from the IR Dashboard page, which integrates significant developments across your company, sector and watchlists on a single page. Then easily navigate to the more detailed information you need:

- **Market data and alerts:** Analyze pricing data, key ratios and valuation metrics across multiple companies and indices. Be alerted to changes in the data based on the criteria you define.
- **Reuters News:** Monitor market moving news about the general political, social, and geographic environment surrounding your organization.
- **Thomson Reuters First Call research and estimates:** Know what the sell-side is saying about your company, your industry, and your peers. Add context to estimates with real-time research.
- **Thomson Reuters StreetEvents:**
 - **Guidance:** understand how you and your peers are guiding expectations with access to quantitative and qualitative information gathered from historical and current disclosures. Link directly from the guidance data points to their source document—transcripts, press releases and webcasts.
 - **Delta Reports:** Reduce the manual process of comparing changes between a company's sequential 10-Qs and 10-Ks. Delta Reports highlight all the changes for you.
- **Thomson Reuters Worldscope fundamentals:** Evaluate a company's fiscal health and performance. Retrieve their standardized financials—income statement, balance sheet and

cash flow statements, pre-calculated ratios and company statistics. Click-through to the source document for more details.

- **Charting capabilities:** Track historical price trends of securities going back up to 30 years. Compare the securities to select indices and plot additional indicators for more comprehensive analysis.
- **Company profiles:** Locate a description of the company's business, latest financials, fundamentals, price charts, key executives, competitors and more.
- **Short interest table and charts:** Track changes in the monthly short positions and short interest ratio for a security to gauge investors' perceptions on the direction of the stock price.
- **Corporate actions:** Assess how your corporate actions compare to your peers with access to past and future actions: dividends going back to 1984, stock splits, takeovers and reorganizations.
- **Screening capabilities:** Develop a targeted peer list by identifying companies that meet your specific criteria.
- **Microsoft® Excel add-in:** Access the data you need in an Excel environment for financial modeling and in-depth assessment. Create customized reports or use pre-built templates.
- **Security specific exchange activity:** Identify where the activity lies, the volume breakdown, and on which side of the market (bid/offer) the trade occurred.
- **Total return calculator:** Calculate and compare the total return on an investment based on the purchase date, sell date and number of shares purchased.

Understand factors impacting your share price with streaming data.



Anticipate investor behavior

Identify investor risks and opportunities, and the factors driving each investor’s behavior. Use this insight to prioritize your outreach efforts and refine your messaging.

- **Identify and monitor shareholders** of your security, peers and industry **with our detailed ownership data.**
- **Know the types of investors who have added your company** to their StreetEvents Watchlist or with holdings in your company or your peers. Icons designate bears (top sellers in your sector), bulls (top buyers in your sector), rotators (most active investors in your sector), and activists.
- **Identify investors likely to buy or sell shares in your company** over the next 6 months, and **understand which factors are driving their activity** using Thomson Reuters Smart Targets. Also predict the likely impact of the buying and selling activities on your shareholder base.
- **Monitor potential changes in an investor’s interest in your company** with Thomson Reuters iSignal. This proprietary visual indicator tracks each investor’s participation in your company’s communications, including webcasts, website hits, and readership of your briefs and transcripts.
- Prepare for your results conference calls by **knowing what your peers have been discussing** on their calls. Thomson Reuters StreetEvents provides access to unbiased summaries and transcripts.

Communicate with internal and external stakeholders

Manage your contacts and activities with our sophisticated contact management system and generate board quality reports for internal stakeholders:

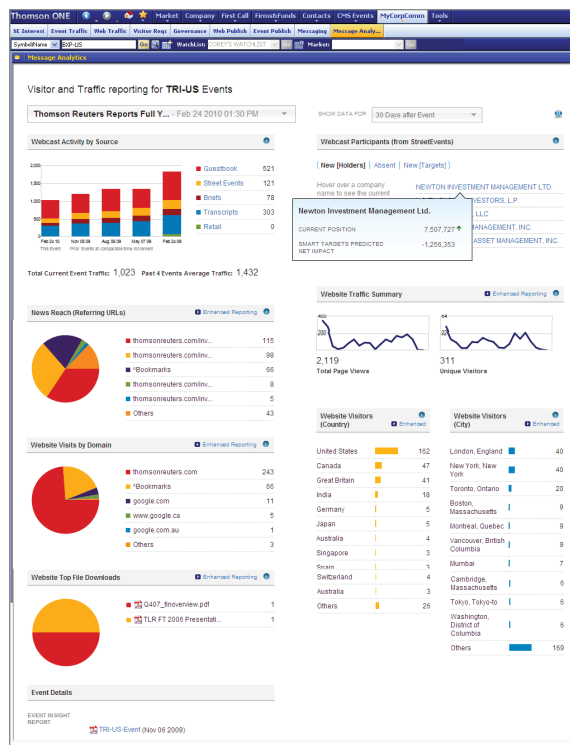
- **Identify key contacts at institutional investment firms**, including those who manage the mutual funds you are monitoring and beneficial holders of global securities. Search, create and maintain specific information on more than 100,000 financial contacts through a single user-friendly database. Filter by name, job function, geographic location, security and sector coverage.
- **Create and maintain your own contact records and group lists** in a central database, using our contact management system.
- **Deliver targeted and custom communications** to key constituents via email or fax directly from Thomson ONE IR. Access detailed analytics to gauge the success of your email communications so you can refine future outreach efforts.
- Generate reports that **provide answers to key questions being asked by your management team:** Who is buying and selling your stock? Is there new interest by an institution that you should be aware of? Are you focused on the right investors?
- **Network with your peers, share best practices and stay ahead of market trends and regulatory changes** with IRHub, the only online global community site designed specifically for investor relations professionals.

Top 25 Firms with largest Predicted Sell											Number of Items: 25	
BBR	A	Name	Position	Predicted Purchase	Predicted Sell	Predicted Net Impact	Style	City	CMS	iSignal		
		Wellington Management Company, LLP	15,156 ↓	836	-3,910	-3,074	Core Value	Boston	7	~		
		Capital Research Global Investors	20,171	1,452	-3,188	-1,737	Core Value	Los Angeles	2			
		Capital World Investors	20,648 ↑	1,596	-3,176	-1,580	Core Value	Los Angeles	0	~		
		Fidelity Management & Research	15,095 ↑	2,575	-2,998	-422	GARP	Boston	9	((•		
		BlackRock Institutional Trust Company, N.A.	10,910 ↓	1,097	-2,682	-1,585	Index	San Francisco	4	~		
		Vanguard Group, Inc.	11,848 ↓	778	-2,337	-1,559	Index	Malvern	1	•))		
		Eaton Vance Management	14,357 ↓	853	-1,957	-1,104	Core Growth	Boston	0	((•		
		State Street Global Advisors (US)	13,016 ↑	1,407	-1,665	-259	Index	Boston	1			
		Harris Associates L.P.	10,046 ↑	724	-1,537	-813	Core Value	Chicago	4	~		

Smart Targets generates predictive ownership analytics based on quantitative models that analyze all key factors driving investors’ purchasing and selling behavior. Enhance the insight Smart Targets offers by quickly seeing the number of interactions with each specific firm you’ve logged into the Contact Management System (CMS) and gauge investors’ interest using Thomson Reuters iSignal.

Measure the impact of your investor management program

- Measure the success of your IR efforts by quickly determining whether there were any changes in an institution's holdings following your outreach efforts.
- If you are using our online communications solutions, use Thomson ONE IR to **measure the impact of your communications**. Know which institutional firms:
 - Recently added you to their StreetEvents Watchlist
 - Attended your webcast or were absent. For each, view their current holdings, their iSignal indicator, and their predicted net impact on your shareholder base as calculated by our Smart Targets models.
 - Visited your website. Identify where visitors to your site are coming from (referring URLs, countries, cities) and the information they are downloading.



Our IR communications clients can measure the impact of their communications from a single dashboard.

North America

+1 866 915 9891

Latin America

+55 11 5644 7871

UK & Ireland

+44 20 7542 5881

Germany and Switzerland

+49 69 7565 1567

France and Benelux

+33 1 4949 5045

Italy, Spain and Portugal

+39 (02) 6612 9517

Middle East & Africa

+97 15 0632 0428

Nordic and Baltics

+46 8700 1088

Russia, Central and Eastern Europe

+7 (495) 961 0110

Asia Pacific & Australia

+61 2 9373 1200

corporateservices@thomsonreuters.com

thomsonreuters.com

