



REUTERS/Steve Crisp

CYCLICAL CONSUMER GOODS & SERVICES

Manufacturers of automobiles, household goods, textiles and other products, as well as homebuilders and retailers, and providers of consumer services, such as hotel, entertainment and media services. The sector serves consumer markets where demand is highly sensitive to economic conditions and cycle.

- Homebuilding – e.g. NVR, Inc.
- Automobiles – e.g. Toyota Motor Corporation
- Household goods (such as furniture, appliances and consumer electronics) – e.g. JS Group, Corp.
- Textiles – e.g. Li&Fung, Ltd.
- Consumer services (hotel, entertainment, media) – e.g. the Walt Disney Company
- Retailers – e.g. Amazon.com
- Publishing – e.g. Pearson, Plc.



53 CYCLICAL CONSUMER GOODS & SERVICES

5310 Automobiles & Auto Parts

531010 Automobiles & Auto Parts

- 53101010 Auto & Truck Manufacturers
- 53101020 Auto, Truck & Motorcycle Parts
- 53101030 Tires & Rubber Products

5320 Cyclical Consumer Products

532020 Textiles & Apparel

- 53202010 Textiles & Leather Goods
- 53202020 Apparel & Accessories
- 53202030 Footwear

532030 Homebuilding & Construction Supplies

- 53203010 Homebuilding
- 53203020 Construction Supplies & Fixtures

532040 Household Goods

- 53204020 Consumer Electronics
- 53204030 Appliances, Tools and Housewares
- 53204040 Home Furnishing

532050 Leisure Products

- 53205010 Toys & Games
- 53205020 Recreational Products

5330 Cyclical Consumer Services

533010 Hotels & Entertainment Services

- 53301010 Hotels, Motels & Cruise Lines
- 53301020 Restaurants
- 53301030 Casinos & Gaming
- 53301040 Leisure & Recreation

533020 Media & Publishing

- 53302010 Advertising & Marketing
- 53302020 Broadcasting
- 53302030 Entertainment Production
- 53302040 Publishing
- 53302090 Diversified Media

5340 Retailers

534020 Diversified Retail

- 53402010 Department Stores
- 53402020 Discount Stores

534030 Specialty Retailers

- 53403010 Auto Vehicles, Parts & Service Retailers
- 53403020 Home Improvement Products & Services
- 53403030 Home Furnishings Retailers
- 53403090 Other Specialty Retailers
- 53403040 Apparel & Accessories Retailers
- 53403050 Computer & Electronics Retailers

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