

Ingenious Med's *IM Practice Manager* has been designed exclusively for the physician on the go. The breakthrough technology combines mobility and practicality with quality of care and healthcare compliance. *IM Practice Manager* is a fully-equipped practice management and charge capture suite, which has allowed more than 500 facilities to automate procedures and increase revenue.



Ingenious Med's award winning mobile platform automates the activities of physicians when they are away from their office, whether they are rounding at a hospital, an outpatient clinic, a nursing home or even at home. The platform allows physicians to be truly mobile by granting them access wherever they can be on the Web. In addition to handheld care at the bedside, *IM Practice Manager* is widely used by physicians at hospital work stations, computer labs, tablet PCs and laptops.

IM Practice Manager is an all-inclusive solution that consists of:

- Automated Charge and Data Capture
- Coding & Compliance Tools
- Communication & Patient Handoff Tools
- Pay-For-Performance Tools
- Reporting Capabilities
- Diagnosis Optimization and Accuracy
- Alignment of Physician/Hospital Goals
- Length of Stay and Re-admission Control
- Physician Documentation

IM Practice Manager is fast and easy to implement, and works alone or alongside existing Hospital Information Systems and billing software to help maximize and prove the benefits of an inpatient practice. Your practice can begin making money immediately while demonstrating quality of care.

Typical results for providers and facilities include:

- Increase net revenue per encounter by 20-50%
- Increase net revenue per physician by \$25,000-\$35,000
- Increase charges captured by 8-17%
- Improve collection rates by 3-5%
- Decrease denials by 4-7%

About Ingenious Med

Ingenious Med was founded in 1999 by Chairman and CMO Dr. Steven Liu and other practicing physician leaders. Ingenious Med's primary focus is to create outstanding usable solutions that help healthcare providers become successful so that they can spend more time improving the lives of their patients. Ingenious Med recognizes the unique challenges of the inpatient environment and the growing demands placed upon providers, medical groups and hospitals.

Our management team has over 50 years combined experience serving the healthcare industry. Dr. Liu, in conjunction with other physician advisors, keeps Ingenious Med current with the healthcare industry and is instrumental to the direction of our technology.

CEO, Hart Williford, has over 30 years experience in the IT Industry as well as experience in both serving on the Board and as a senior administrator for a prestigious academic medical center. Our management team continuously receives input and guidance from our advisory board consisting of clinical experts and healthcare industry consultants and leaders.

Over the decade, our company and product have evolved to be an industry-leading technology. Our product design continues to be driven by both our customers and our clinical advisory board. We believe in the philosophy of rapid development, and align our development projects with customers' needs and industry demands. We highly value the input we receive from our clients and view our users as design partners.

A vital resource in its own right, Ingenious Med's client base of more than 6,000 users across nearly every state provides detailed input to allow our company to continuously evaluate best practice metrics. We can provide clients with real-time, actionable management data.

"Kaiser has found Ingenious Med to be a key revenue generating platform, capturing over \$1.1 Million in revenue each Month and increasing billing efficiency. Due to improved diagnosis accuracy, Kaiser has experienced an increase of \$200,000 per month revenue that they were not capturing prior to implementing the Ingenious Med solution."

Larry G. Panatera, VP/Business Intelligence Officer, Kaiser Permanente Georgia, Georgia