

RED BOOK



Current, comprehensive, and accurate drug pricing information is difficult to find. As part of our *Micromedex*® suite of products, *RED BOOK*™ provides recognized and trusted drug information you can use with confidence — from one convenient source.

RED BOOK is the oldest trusted source of drug information in the U.S. Through multiple delivery options, *RED BOOK* content helps identify, analyze, and compare drug products approved by the FDA. Whether conducting a pricing analysis, substituting a more cost-effective drug, or managing a claims adjudication, *RED BOOK* helps you quickly answer drug-related questions with information on prescription and over-the-counter drugs, nutraceuticals, bulk chemicals, and nondrug items.

RED BOOK AND AWP

As the healthcare market deals with uncertainty around the future availability of AWP as a benchmark, *RED BOOK* will stay the course and continue to supply this needed information. Our policy and methodology on AWP has remained consistent and is available for your review at www.redbook.com.

In addition to AWP, *RED BOOK* contains Wholesale Acquisition Cost (WAC), Direct Price (DP), Suggested Retail Price (SRP), and Federal Upper Limit (FUL).

RED BOOK ONLINE

RED BOOK Online includes easy search functionality, daily content updates, and customized results. You can log on and quickly search by product name, active ingredient, NDC/HRI/UPC, or manufacturer name. To hone in on what you need, you can narrow results by retrieving only active or deactivated drugs and find additional information about products, including extensive AWP price history.

To save time, you can create custom lists to track changes in drug pricing, show all products that have the same active ingredient, route, strength, and form, and export data for reporting purposes.

BENEFITS

- Covers the full spectrum of current drug pricing and product information in a single, reliable source
- Ensures confident decisionmaking with transparent and consistent drug pricing policies
- Eliminates the need to conduct redundant searches within multiple resources
- Simplifies identification, analysis, and comparison of drug and nondrug products

FEATURES

- Includes information on prescription and over-the-counter drugs, nutraceuticals, bulk chemicals, and nondrug items
- Regular updates ensure access to current price changes and new product information
- Consistent, unbiased AWP drug pricing policy and methodology
- Offers flexible delivery via flat files for system integration or via user-friendly decision-support tool *RED BOOK Online*
- Now available in convenient Web-based format

SUPPORTS A RANGE OF ACTIVITIES

- Drug utilization review
- Market analysis and research
- Prescription pricing and order entry
- Establishing and validating reimbursement
- Claims adjudication, processing, and validation
- Forecasting
- Drug-pricing research
- Generic substitution
- Therapeutic interchange
- Competitive analysis
- Purchasing
- Formulary development and management



RED BOOK Online is also available through *Micromedex 2.0*, which includes valuable clinical decision support information including DRUGDEX, which is a Medicare approved compendia for off-label use.

To learn more about *RED BOOK Online* or to get a free trial, visit our Web site, www.redbook.com.

RED BOOK DATABASE SERVICES

of extracts that are updated frequently to meet your needs. Options range from basic drug-definition data to advanced files that provide additional chemical information for drug utilization review, screening patient profiles, and formulary management.

RED BOOK Database Services is one of the most comprehensive, dynamic offerings of its kind, presenting pricing information for more than 200,000 healthcare items. This content can be integrated directly into your computer system and includes the following features:

- FDA-approved drug products available for manufacture and distribution
- Regular updates, as frequently as daily, with new product and pricing information and more than 110 fields of data
- Product records with brand name, generic name, NDC number, dosage form, strength, route of administration, and package size

- Special flags to indicate single source, DESI, and repackaged products, controlled substances, maintenance drugs, FDA "Orange Book" codes for multisource products, and HCFA J-codes for reimbursement of injectable drugs
- NDC numbers maintained in 5-4-2 and standard 10-digit formats; if a number changes, the database supplies both the new and old NDC
- Unique numbering systems that assist in identification and comparison of products with common generic ingredients, formulations, and therapeutic classifications

RED BOOK Database Services contains a variety *RED BOOK Database Services* can also be integrated with our *UltiMedex*® suite of clinical modules as flat files or through our *Clinical Knowledge Objects*® (CKO) Server.

Separate files containing J-codes, including high, low, and median pricing for each code and historical pricing data are also available.

ABOUT THOMSON REUTERS

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