

# THE NEXT GENERATION OF LEGAL RESEARCH.



*As a Senior Vice President of New Product Development at Thomson Reuters, Andy Martens is an innovation expert. Among his many accomplishments, he's headed up the design and development of the company's market-leading legal research platform, Westlaw, including content acquisition and feature, functionality and user interface design. Prior to that, he led the Westlaw Litigator product initiative. Early in his career, after receiving his JD from the University of Chicago Law School, he was a practicing labor and employment attorney.*

Legal professionals have more responsibilities than ever before. And usually less time to get things done. So it's imperative that their legal research be as precise, efficient and effective as possible. And legal research must continue to evolve in order to meet the profession's ever-changing demands. After all, what seemed like innovation yesterday may be obsolete tomorrow. Westlaw is leading the way with new technologies and product refinements that ensure the legal research process yields a result that is comprehensive and accurate, and that can be accomplished more quickly and simply than anywhere else. Andy Martens offers his insights on the importance of innovation as we look toward the future of legal research.

## **Why is innovation important?**

Innovation is more than important; it's essential. First of all, our users' needs and expectations change, and it's our job to figure out how we can meet those needs better than anybody else. Second, technology changes practically demand innovation, and have created tremendous opportunities for online advancements – we can do things now that weren't possible five years ago. And finally, our capabilities as a business change. We have enormous capacity and capabilities today – by continuing to build on our 140-year legacy, we have the tools, technology and people to make the lives of our users easier and more productive.

## **How does Westlaw's legacy of innovation figure into the next generation of legal research?**

Our legacy of innovation is helping to *create* the future of legal research. Our investments and innovations have resulted in unique processes and in products that make research and, ultimately, the practice of law easier. We bring all of the tools we've developed over time, such as West Headnotes, Key Numbers and KeyCite®, and combine them with the latest in search technology to create a powerful new system that allows attorneys to focus on practicing law rather than on searching for a needle in a haystack.

## **How does this ultimately benefit the customer?**

We view our relationship with our customers as a team – a partnership. We leverage our unique capabilities and technologies to help our customers obtain the building blocks – on-point information and insight – they need to do what they do best. By streamlining the research process, we create value for our users so they, in turn, can keep their focus on analyzing and interpreting the law and providing their clients with sound, timely legal advice and counsel.

*Learn more at [legalcurent.com](http://legalcurent.com)*



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