

# REUTERS NEWS GRAPHICS SERVICE

VISUAL ANALYSIS OF WORLD EVENTS

Focusing on the increasing need for quality information graphics, Reuters News Graphics Service illustrates topical news events and issues – presenting visual information clearly. We provide in-depth visual analysis across a broad spectrum of topics including politics, science, economics, sports and the environment.

Delivering over 700 news graphics each quarter, Reuters news graphics are delivered in an editable Adobe Illustrator file. Each can be published directly or easily modified to suit your house editorial style. Individual elements can also be extracted for use in your own graphics. Planned event packages are delivered well in advance to facilitate planning.

This service is available in English, Arabic, French and Spanish.

## BENEFITS

- Clear visual presentation of events and issues to help readers quickly comprehend a story
- Ready-to-publish and easily editable to save time and resource
- Reusable elements for incorporation into other graphics
- Daily advisory provides details of forthcoming graphics

## FEATURES

- Rapid response to breaking stories
- Large format graphics providing in-depth analysis on leading issues
- Advance packages for large-scale planned events including economic summits, elections and all major international sporting events

## DELIVERY SPECIFICATIONS

- Availability: Global. Arabic, English, French and Spanish language. Also available as a one-off service for major sporting events such as the Olympic Games and soccer World Cup.
- Delivery:
  - Adobe Illustrator CS2 EPS file format
  - English graphics also available on Reuters Pictures website
  - Content Downloader, FTP, Media Express, RSS, Satellite, Web Services