

# ACTION IMAGES SPORTS PICTURES SERVICE

OUR MOST COMPREHENSIVE SPORTS PHOTOGRAPHY OFFER

Sports inspire deep passion across the globe. Action Images Sports Pictures Service delivers a constant stream of international sports photography to inspire and entertain your audience.

This service combines the sports output of Reuters network of photojournalists with Action Images team of specialist sports photographers, providing more than 10,000 images each week.

Reuters has a long-standing reputation for pioneering the use of technology – including remote-triggered cameras and remote editing – to achieve fresh perspectives and faster delivery. Images reach your site within minutes of the action.

Our photographers and editors report on all major fixtures from the stadiums, greens, pitches, courts and circuits. Talent, courage, drama and triumph – we deliver an around-the-clock, tightly edited feed of breathtaking images capturing the definitive and most essential moments in sports.

## BENEFITS

- The combined output of Reuters and Action Images sports coverage
- Arresting sports photography to attract and retain audiences
- Straightforward and seamless integration across multiple platforms
- Option to archive feed for ease of use or long-term projects

## FEATURES

- The biggest events, definitive moments and very best professional action
- Coverage of champions, celebrities and fallen idols
- Showcases the global diversity of sports and off-beat games
- Highlights the spirit, passion and dreams amongst fans
- Tracks the business angle, including money, media and marketing off the field
- In-depth UK soccer coverage – Premier League, Football League and England internationals

## DELIVERY SPECIFICATIONS

- Availability: Global, except UK, Ireland and Scandinavia
- Timing: Constantly updated feed available 24/7
- Delivery:
  - Delivered by Passive FTP or ActionImages.com
  - IPTC standard format
  - Access to the Action Images archive is also available for an additional fee