



REUTERS™

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CONNECT

Reuters
Media Solutions

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Reuters Connect

TRANSFORMING NEWS DELIVERY



We understand that publishers' needs have grown beyond the one-size-fits-all approach. To meet the changing demands of your audiences, you need options.

Our goal is to become an extension of your newsroom. We're giving you access to more content, through strategic partnerships which allow everyone to benefit. We're providing technology which enables closer integration and faster content delivery, creating operational and cost efficiencies. We're making it more flexible, and most importantly, easier to find all the content you need.

Reuters Connect gives you options

Reuters Connect redefines the way you access and integrate Reuters and partner content into your editorial workflow. It connects you to all media types – newswires, pictures, graphics, video and ready-to-publish multimedia packages.





For more information and help with selecting the delivery option that best suits your needs, please contact your Reuters Account Manager, or email us at ReutersConnect@thomsonreuters.com

Find out more about Reuters Media Solutions at reuters.com/newsagency

Put simply, Reuters Connect means:

- 1. More Content. One Place.** High-quality multimedia content from Reuters and other leading news providers worldwide, delivered via a single point of access.
- 2. Closer Integration.** Technology built to adapt to your editorial systems, for faster, more integrated news delivery.
- 3. The ability to tell powerful stories in real time.** Smarter metadata and contextual links that help you tell a broader story, more quickly.
- 4. Choice.** A choice of four delivery options, dependent on your content usage, integration requirements and development resources.

Reuters Connect delivery options

-  **Reuters Media Express** – A secure website for you to browse, search and download your content subscriptions.
-  **Reuters Connect RSS** – A simple, lightweight delivery of your subscribed content in standard RSS format.
-  **Reuters Connect Content Downloader** – An installed application that monitors and delivers content directly to your newsroom servers.
-  **Reuters Connect Web Services** – A highly integrated API access including powerful search and innovative contextual features.

CHOOSE THE RIGHT DELIVERY OPTION FOR YOU	Reuters Media Express	Reuters Connect RSS	Reuters Connect Content Downloader	Reuters Connect Web Services
Access to Reuters and partner content	✓	✓	✓	✓
Browser access	✓	✓		
Advanced metadata included with all content	✓		✓	✓
Software installation/development resource required			✓	✓
Sophisticated search, related links and contextual features	✓			✓