

REUTERS ONLINE VIDEO

READY-TO-PUBLISH NEWS VIDEO FOR DIGITAL PUBLISHERS

Reuters online video services deliver fully packaged and ready-to-publish videos for online or wireless publications. We offer a full range of online video services to fit the needs of any digital publisher, including mobile. All reflect our presence in 200 bureaus worldwide with 2,900 Reuters journalists, photographers and videographers delivering news with accuracy, impartiality and speed.

ALL REUTERS ONLINE VIDEO PRODUCTS OFFER

- **Complete coverage of what's most important** – High-quality video coverage of the most significant news stories from around the globe
- **Journalistic excellence** – All stories managed by experienced editors guided by Reuters renowned editorial principles
- **Time and resource savings** – Fully packaged and ready-to-publish news video with complete XML metadata and easy to use scripts
- **Flexible and customizable audio** – Natural sound and an English voiceover accompany each video, providing flexibility in choosing a soundtrack
- **Comprehensive resources** – Each package includes video in several formats, thumbnail image, headline, introduction and a full script
- **Easy integration** – Reuters Online Video seamlessly integrates into multiple platforms and content management systems. Our video packages include XML metadata for easy cross-linking to other content
- **Convenient help-line** – Experienced support staff available around-the-clock

REUTERS NEWS VIDEO ONLINE

Reuters News Video Online provides video coverage of the day's top global news, with a mix of breaking news, politics, sports and human-interest stories. It is a must-have video source for any online or mobile news publisher.

Features

- Daily video coverage of top international news, including political developments, human-interest features and major sports stories
- Approximately 15 stories per day, 7 days a week. Stories generally average between 60 and 120 seconds in length

REUTERS BUSINESS VIDEO ONLINE

Reuters Business Video Online delivers the top global financial and business news stories with a spotlight on the day's leading events and newsmakers. The insightful and in-depth coverage includes equity market updates, interviews with newsmakers, reviews of individual stocks, consumer trend stories, regional market wrap-ups, key company profiles, consumer finance issues and more.

Features

- Market updates from around the world, including reports from Asia, Europe and the US
- Special reports on major economic events and announcements
- Approximately 8 to 10 stories per day, Monday to Friday. Stories generally average between 60 and 120 seconds in length

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REUTERS ENTERTAINMENT VIDEO ONLINE

Reuters Entertainment Video Online serves up all the glamour and excitement of the colorful world of entertainment, with total coverage of the latest in movies, music, fashion, television and art, with stories also covering the Internet and the gaming world.

Features

- High-quality video content delivering all the top entertainment news, with timely celebrity profiles, coverage of awards ceremonies, and insight into the global business of entertainment
- Approximately 5 to 8 stories per day, Monday to Friday, with important breaking news also delivered on weekends. Stories generally average between 60 and 120 seconds in length

REUTERS INNOVATIONS VIDEO ONLINE

Reuters Innovations Video Online covers all the exciting developments in the rapidly changing science and environmental news landscape. Content focuses on climate change, alternative energy and how communities and industries are meeting today's most important challenges. The service provides insight into cutting-edge developments in areas such as nanotechnology, environmental sustainability, computers and medicine.

Features

- Coverage of major science and environmental news, including the impact of human activity on ecosystems and communities. We provide coverage of critical issues such as deforestation, population growth, clean drinking water availability, food scarcity, desertification and pollution as well as capturing the latest developments in scientific research, environmentally sustainable industries, and emerging technologies
- Approximately 6 to 8 stories per week, Monday to Friday. Stories generally average between 120 and 180 seconds in length

REUTERS LIGHT NEWS VIDEO ONLINE

Reuters Light News Video Online provides human-interest stories that inform, enlighten, amuse and entertain. This service captivates online or mobile audiences with original reporting of the stories that make life worth living, including animal antics, crazy capers and other unusual news.

Features

- Stories delivered from news bureaus around the globe reflect a local knowledge and cultural context for perennially popular quirky stories
- Entertain audiences with the funniest and most addictive news content
- Approximately 8 to 10 stories per week, Monday to Friday. Stories generally average between 60 and 120 seconds in length

DELIVERY SPECIFICATIONS

Files can be delivered in multiple ways:

- Reuters Content Downloader automatically delivers video files posted on the content delivery network (CDN)
- Receive the XML wrapper files via FTP Push, RSS and Web Services. These files contain the CDN references for retrieving the video files
- Browse and download the content via Reuters Media Express website

A portfolio of common online formats is available in addition to higher quality Mpeg2 source files. All formats include English voiceover. The Mpeg2 and MP3 formats carry dual audio tracks containing both natural sound and English voiceover, which allows users to discard the English voiceover and record customized audio.

A broadband connection is highly recommended for rapid and efficient video file downloads.