

# REUTERS NEWS VIDEO ONLINE

THE DAY'S WORLD NEWS IN WEB-READY VIDEO

Reuters News Video Online provides video coverage of the day's top global news stories, fully packaged and ready for online or wireless publication. Our online video packages include a mix of breaking news and human interest stories across politics, business, science and technology, sports and entertainment.

## BENEFITS

- 24/7 global coverage of top news events delivered by experienced Reuters news editors
- Fully packaged and ready-to-publish online video news delivered throughout the day saves time and resources
- Full metadata and script give viewers a helpful synopsis
- Easy and seamless integration into multiple platforms and content management systems
- Experienced support staff available around-the-clock for assistance

## FEATURES

- Daily video coverage of top international news, including political developments, science and technology features, human interest pieces and major sports or entertainment stories
- Delivery of approximately 20 stories Monday to Friday and 10 to 15 stories on weekends
- Stories are generally between 60 and 120 seconds long
- Each package includes video, audio with natural sound and English voiceover, thumbnail image, headline, introduction and a full script
- Videos are formatted allowing for customized voiceovers to accompany the natural sound audio track
- XML metadata provided for easy integration and cross-linking to other content

## TECHNICAL SPECIFICATIONS

- Availability: Global, 24 hours a day, 5 days per week (Monday to Friday)
- Audio: voiceovers in English, with natural sound track. Audio only files are also available
- Metadata: Headline, intro and scripts in English are included in the XML wrapper file

## DELIVERY AND REQUIREMENTS

Files are delivered via a Content Download Tool that automatically pulls the video files sitting on a content delivery network (CDN) once they are released. Customers can also opt to receive the XML wrapper files via FTP, and retrieve the video files using the references enclosed.

Formats available are:

| Type            | Bitrate (Frame Size) |                    |                |
|-----------------|----------------------|--------------------|----------------|
| Flash           | 300K (320x240)       | 400K (420x315)     | 700K (480x360) |
| Windows Media   | 300K (320x240)       | 512K (420x315)     |                |
| Mpeg4/QuickTime | 400K (320x240)       | 768K (480x360)     |                |
| Mobile          | 3GPP 80K (176x144)   | 3GP2 80K (176x144) |                |
| Mpeg2           | 2000K (640x480)      |                    |                |
| Audio – MP3     | 56K                  |                    |                |

All formats include the English voiceover. The Mpeg2 and MP3 formats carry dual audio tracks containing both natural sound and English voiceover.

A broadband connection is recommended to receive video files.