

THOMSON REUTERS CUSTOMIZED LIST SERVICES

WEB OF SCIENCE AUTHOR CONNECT®

BIOSIS AUTHOR CONNECT®



Web of Science Author Connect and BIOSIS Author Connect, customized list services from Thomson Reuters, offer names and email addresses of leading international researchers who are publishing in the top peer-reviewed journals in their fields. These world leading scholarly specialists can be selected based on numerous criteria including: academic and non-academic publishing institutions; disciplines or fields of interest; geographic details; and by specific journals. Consult with one of our highly trained experts to find out how to create a customized search profile.

SUBJECT AREAS (PARTIAL LISTING; OVER 700 AVAILABLE)

We have created over 700 customizable profiles to help you target the individuals you want to reach, including:

- Agriculture
- Biotechnology
- Chemistry
- Economics
- Social & Behavioral Sciences
- Engineering & Technology
- Life Sciences
- Medicine
- Pharmacology & Medicinal Chemistry
- Physics

To perform a customized search on all categories, visit <http://science.thomsonreuters.com/direct/>

SPECIALTY SECTIONS:

- Recency
- Journal titles
- Businesses vs. academic institutions
- Country/geographic region
- State/zip code/SCF

For additional selections, contact your Thomson Reuters Account Manager

LIST SOURCE

The Thomson Reuters database contains the addresses of more than a million pre-qualified active researchers publishing in about 14,000 top peer-reviewed scholarly journals. All e-mail addresses have been previously contacted by Web of Science Author Connect. All procedures and elements are 100% compatible with international data privacy and anti-spam regulations.

LIST DEMOGRAPHICS

- 36% North America
- 64% International
- 1,531,075 Email addresses available: North America 38%; Asia Pacific 37%; Europe 10%; ROW 8%; Latin America 7%
- 593,995 postal addresses available: Europe 38%; North America 30%; Asia Pacific 23%; ROW 5%; Latin America 4%

* figures are de-duped between Web of Science Author Connect and BIOSIS Author Connect

PRICING

Standard Pricing

- E-mail selection & delivery\$325.00/M
- Postal Selection.....\$275.00/M
- Postal Delivery.....Flat \$50.00
- Additional Selections.....\$25.00/M

Additional Resources

- HTML campaign (includes required suppression file)\$625.00/campaign
- Create HTML copy.....\$500.00/campaign
- Create Text copy.....\$250.00/campaign
- Journal personalization.....\$400.00/campaign
- Click-through counter.....\$250.00/campaign
- Name Personalization.....\$100.00/campaign

General Information

- Minimum order.....5,000 names
- Terms.....net 30 days

Web of Science Author Connect and BIOSIS Author Connect

To consult with a list specialist to create your focused profiles or place an order, please contact Custom Sales at:

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