

# IP SEARCH SERVICES

TURN INFORMATION INTO POWERFUL KNOWLEDGE



## THE GLOBAL LEADER IN SEARCH SERVICES

In today's work environment, everyone is trying to do more with less. When it comes to research, however, you can't afford to cut corners. You need a company with the global resources, experience and industry knowledge to ensure you get complete, accurate information every time. Our Search Services team gives you exactly that. We understand the art of patent, literature, competitive intelligence and market data searching and possess the breadth and depth of knowledge necessary to fulfill your requests, on time and within budget. We can provide research assistance to your firm in many areas, including:

### Clearance/Right-to-Use/

#### Freedom-to-Operate Searching

Find out if you have the opportunity to operate in a particular technology area. Our unique position as the world's leading provider of patent and non-patent databases, combined with our decades of expertise, makes us an ideal partner.

### Collection/State-of-the-Art Searching

Get a broad technical overview of a given field by using our domain experts. We can provide an overview by reviewing published patents, applications and non-patent literature, and we can help your firm understand technology trends.

### Competitive/Technical Intelligence Searching

Uncover new competitive insights to help you manage business plans. Our consultants are experienced in performing strategic, technical and competitive intelligence projects with Fortune 100 customers across a wide variety

of industries. We are the only firm capable of combining search service offerings with leading analysis products such as *Aureka*® and Thomson *Data Analyzer*.®

### Infringement Searching

Avoid infringement of existing intellectual property. With our global reach, Search Services can review in-force patents in the native languages of many countries (e.g., Germany, Japan, Korea and China). Before your organization invests potential millions in R&D, our experts can perform an infringement search to provide you with peace of mind.

### Novelty/Patentability/Prior Art Searching

Determine if anyone has disclosed any component of your invention. We use patent and non-patent databases to assist you before you spend significant fees on patent prosecution. We work with a number of top law firms, providing patentability search reports in a timely fashion and within budget.

### Patent Watches and Alerts

Monitor critical new technology developments in your industry. Our Patent Watch and Alert services provide a full suite of competitive and technology updating capabilities for our customers.

### Validity/Invalidity Searching

We can perform an exhaustive patentability search by reviewing the claims of your patent against prior art.

We work with some of the largest IP litigation firms in the United States, and our work has proved beneficial in hundreds of cases.

#### WHEN TO USE IT

- Submit an invention disclosure
- Increase productivity by outsourcing basic search requests
- Decrease R&D project risk with comprehensive prior art searching
- Uncover relevant patent information when faced with patent litigation
- Bring products to market more quickly
- Perform patent and non-patent searching in a foreign language

#### WHO USES IT

- Patent attorneys
- Paralegals
- Information professionals
- R&D engineers and researchers
- Intellectual property specialists
- Competitive/market intelligence analysts
- Licensing executives



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**TRUSTED EXPERTS SINCE 1961**

Our strength is our people. Since 1961 we have employed in-house industry experts, including former patent examiners and patent agents with intellectual property experience, holding advanced degrees in a variety of disciplines. Our experts utilize the best data sources, making sure that no stone is left unturned, and work quickly and efficiently to complete your research.

We help law firms, corporations, government agencies and universities with patentability, infringement, validity, technical landscaping and other patent research projects. You can feel confident that our experts will meet your needs at the exact price, in the exact time frame and with the exact deliverables as quoted.

**UNMATCHED ACCESS TO BEST-IN-CLASS SOURCES**

With our Search Services headquarters based in Alexandria, Virginia, we are just steps from the U.S. Patent and Trademark Office (USPTO). We can perform patent searches on the same databases used by the U.S. patent examiners (EAST and WEST databases), and our close proximity to the USPTO allows us to better discuss particularly difficult search strategies with patent examiners. Furthermore, we have full access to our industry-leading patent products including *Thomson Innovation*, *Aureka* and *Derwent World Patent Index*<sup>®</sup>, and use the information sources best suited to answer your particular business question.

**A PARTNER CAPABLE OF PROVIDING INTEGRATED ONE-STOP OFFERINGS**

Thomson Reuters provides a true one-stop shop of services and solutions to meet your IP management business needs. Our Search Services can be coupled with our Translation Services, Consulting Services and File History Services. We routinely work with customers who request a search be performed in a non-English language, the search report written in English and translate patents for them as needed. Furthermore, the results of our search services can be further analyzed and presented using *Aureka* or *Thomson Data Analyzer*. This gives you a complete spectrum of search service solutions to meet your needs— from small one-time transactions, to large-scale integrated solutions.

**WIDE BREADTH OF TECHNICAL EXPERTISE**

Our Search Services are utilized by companies across a wide range of industries. Here is just a sample of some of the technical areas where we have detailed subject matter expertise:

- Advanced materials
- Antibiotics
- Automotive
- Biotechnology
- Business methods
- Chemical and Markush structures
- Chemistry
- Computer hardware
- Electronic engineering
- Fluid mechanics
- Genetics
- Hydrocarbons
- Life sciences
- Mechanical engineering
- Medical devices
- Personal care products
- Pesticides
- Pharmaceuticals
- Polymers
- Process engineering
- Thermodynamics

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