

THOMSON REUTERS PHARMA

QUICK GUIDE SERIES: No. 4



ALERTS AND FOLDERS IN THOMSON REUTERS PHARMA

Setting up email alerts in *Thomson Reuters Pharma*™ will provide you with current awareness information to help you monitor competitors without having to login on a regular basis. Email alerts are available in:

- Individual Drug Reports.
- Form Searches.
- Home Page Portlets.
- Personal Alerts.

These notifications can run daily, weekly or monthly. You will receive a message summarizing your results and a link to the records found. Email alerts and search results are managed from the Folders menu in the database.



WHAT ARE THE ADVANTAGES OF RESULTS FOLDERS IN THOMSON REUTERS PHARMA?

In this area, you have the option to compare and merge your results set. This can help you:

- Identify unique records.
- Merge them all in one single list.
- Eliminate duplicates.
- Identify items appearing in two sets of results.

ALERTS FROM DRUG REPORTS

Interested in changes in development phases of a specific drug? Or may be new licensing data? Alerts from Drug reports can send you a notification when this happens. All you need to do is:

- Click **'Save/alert'** in the **'Process reports'** menu on the left of the drug report of interest.
- Choose a folder.
- Confirm your e-mail address.
- Select topics you want to monitor.
- Choose frequency of your alert.

ALERTS FROM FORM SEARCHES

Once you have built a query in the Search Center you may be interested in any new hits that your search strategy will find in the future, so why not save it and have the results sent to you? Alerts are available from Form Searches by clicking the **'Save'** button at bottom right of the page and then:

- Select a folder.
- Enter a name to identify your alert.
- Check the e-mail address where results will be sent to.
- Choose topics of most relevance for you (available for drug searches only).
- Select frequency of your alert. (FIGURE 1)

FIGURE 1: SETTING UP ALERTS FROM FORM SEARCHES IN THOMSON REUTERS PHARMA.



THOMSON REUTERS™

ALERTS FROM HOME PAGE PORTLETS

Latest patents published, most recent deals signed, latest drug records created and updated in *Thomson Reuters Pharma*. These are some of the topics you can monitor from homepage portlets. It only takes a few steps to set them up:

- Click 'Alert' button at the top of the chosen portlet. (FIGURE 2)
- Type a relevant name.
- Confirm your e-mail address.
- Choose frequency of your alert.

PERSONAL ALERTS

Personal Alerts will send you the latest news on specific companies, drugs, mechanism of actions and therapy areas. Follow these steps:

- Go to Homepage.
- Click 'Create New'. (FIGURE 3)
- Fill in the topics of interest. (FIGURE 4)
- Type a relevant name.
- Select a folder.
- Confirm your e-mail address.
- Choose frequency.

FOLDERS

Folders menu is available from the tool bar at the top of your screen (FIGURE 5). It is accessible from any computer as it is associated to your username and password. This menu keeps all your saved items and alerts organized by type in subfolders on the left of the screen. For example, the subfolder 'Personal Alerts' shows the current frequency, last date when alert was run and number of items found if applicable. From this menu you can delete alerts or make amendments. (FIGURE 6)

Other subfolders will keep different items you can also be saved like Journals and Results.

RESULTS FOLDER

This subfolder is particularly useful to analyze different sets of results as it helps you compare and identify new records or duplicates. (FIGURE 7)

EXAMPLE

If you would like to compare results A to results B and identify unique records in list B:

- Results A: records related to Mechanism of Action: 'Bronchodilators'.
- Results B: records related to Therapy area: 'Asthma'.

First, you need to save your results by clicking on the 'Save' button in the 'Process results' menu at the top left and give them a relevant name.

Then, you can go to Folders menu and click 'Results' on the left of the screen. Check 'Compare' and select the list of results you wish to analyze. Finally, click 'Go' at the bottom right and choose whether you want to view your new results. (FIGURE 7)

If you have any questions about using *Thomson Reuters Pharma* please contact us at: scientific.bdtraining@thomsonreuters.com

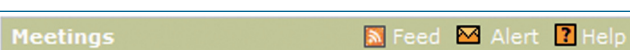


FIGURE 2: CLICK 'ALERT' BUTTON TO SET UP ALERTS FROM THE HOME PAGE PORTLETS.



FIGURE 3: CLICK "CREATE NEW" TO SET UP PERSONAL ALERTS.

 A screenshot of a web form titled 'Create Personal Alerts'. The form contains several input fields: 'Company', 'Drug', 'Action', 'Therapy Area (TA)', 'Technology', and 'News category'. Below these fields is an 'Any Text' area. At the bottom, there are radio buttons for 'All of the above (AND)' and 'Any of the above (OR)', and 'OK' and 'Cancel' buttons.

FIGURE 4: FIELDS AVAILABLE TO CREATE PERSONAL ALERTS.

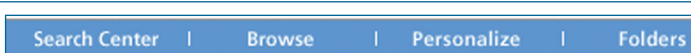


FIGURE 5: CLICK FOLDERS IN THE TOOL BAR TO FIND SAVED ITEMS AND ALERTS.

 A screenshot of a web interface showing a table of 'PERSONAL ALERTS'. The table has columns for 'All Name', 'Rename Items', 'Last run', 'Email Address', and 'Run'. There are three rows of alerts listed.

<input checked="" type="checkbox"/>	All Name	Rename Items	Last run	Email Address	Run
<input checked="" type="checkbox"/>	Cardio News	abc	6 08-APR-2011	monica.rosales@thomson	4-Weekly
<input checked="" type="checkbox"/>	Hepatitis	abc	0 12-APR-2011	monica.rosales@thomson	4-Weekly
<input checked="" type="checkbox"/>	News	abc	0 12-APR-2011	monica.rosales@thomson	Weekly

FIGURE 6: PERSONAL ALERTS SUBFOLDER.

 A screenshot of a web interface showing a 'RESULTS' subfolder. A 'COMPARE RESULTS' popup window is open, displaying the text 'There are 1052 unique results in Asthma'. The background shows a table of results with columns for 'All Name', 'Rename', 'Display', 'Items', 'Saved', and 'Note'.

<input checked="" type="checkbox"/>	All Name	Rename	Display	Items	Saved	Note
<input checked="" type="checkbox"/>	Asthma	BC3	BSA	1243	12-APR-2011	
<input checked="" type="checkbox"/>	CrohnAddedYTD25N				25-NOV-2010	
<input checked="" type="checkbox"/>	CrohnUpdatedResYTD				21-MAR-2011	
<input checked="" type="checkbox"/>	CrohnUpdateYTD25Nov				25-NOV-2010	
<input checked="" type="checkbox"/>	Hypoclyc56				29-JUL-2009	
<input checked="" type="checkbox"/>	hypoclyc231				29-JUL-2009	
<input checked="" type="checkbox"/>	Obesity AND Diabetes				22-DEC-2010	
<input checked="" type="checkbox"/>	Obesity NOT Diabetes				22-DEC-2010	
<input checked="" type="checkbox"/>	PatentsGH				07-APR-2011	

FIGURE 7: RESULTS SUBFOLDER: IDENTIFYING DRUGS INDEXED UNDER ASTHMA THAT ARE NOT BRONCHODILATORS.

