

# REUTERS US ONLINE REPORT

RELEVANT WEB-READY NEWS FOR US AUDIENCES

## EXCLUSIVE CONTENT FROM THE INTERNATIONAL NEWS EXPERTS

Reuters US Online Report delivers news to online publishers, with around-the-clock stories and images across a wide range of news categories.

Our experienced, international team of multimedia editors prioritize and update news specifically for an American audience, emphasizing events, issues, markets, companies and personalities of interest across the US.



## KEY BENEFITS

- ✓ Access to world class Reuters news coverage supplemented with imagery from our award-winning photographers
- ✓ Highly topical, prioritized, and ready-to-publish content - all in an online report structure with related sidebars and galleries
- ✓ A completely customizable solution, ability to mix-and-match over 20 online report channels
- ✓ Multimedia format - text, pictures, graphics, and now video, with an average of 65 videos per day across all of the channels
- ✓ Credible news that attracts and retains an online audience and increases revenue

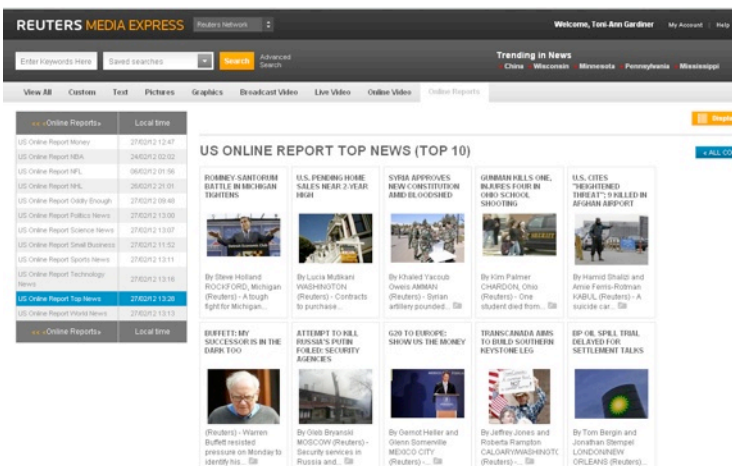
## DELIVERY

US Online Reports are delivered globally via Reuters Connect, a platform which redefines the way you access and integrate Reuters content into your editorial workflow.

## 5 ONLINE REPORT PACKAGES, covering:

PACKAGE	CHANNELS
Main	Top News, World, Business, US Domestic, Politics
Business	Markets, Economy, Money, Hot Stocks, Small Business
Soft News	Science, Technology, Internet, Oddly Enough, Health, Environment
Entertainment	Entertainment, Film, Music, Arts, Reviews, Life!, Ent. Business, Ent. People
Sports	Sports, MLB, NFL, NBA, NHL, College Football & Basketball, NASCAR

Each US Online Report is available as a standalone channel, within one of our 5 Online Report Packages, or as part of the full US Online Report package.



## TO FIND OUT MORE

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