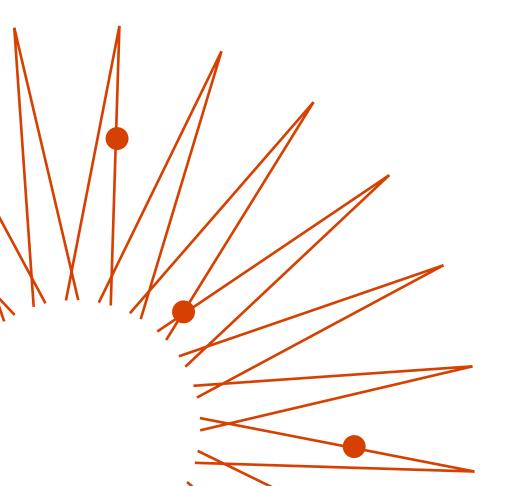
THOMSON REUTERS INSTITUTE

2024 Government Fraud, Waste & Abuse Report

New threats, AI, and a push for greater efficiency





Executive summary

The fifth year of the Thomson Reuters Institute's annual Government Fraud, Waste & Abuse (FWA) survey report finds government workers who are responsible for managing government programs and safeguarding the public's tax dollars in circumstances that have become all too familiar.

Tight budgets, lack of resources, outdated technology, increasing workloads, insufficient training, recruitment difficulties — all are part of the daily litany of challenges that government workers face when fighting FWA, regardless of whether they are federal, state, or municipal employees.

The differences between 2023 and 2024

Each year, this survey includes participants from all levels of government — federal, state, local, and municipal — but the proportionate representation from each level of government is inevitably different every year. For example, this year there were more federal workers in the survey sample, as well as a somewhat different survey population, and the results in some cases reflect this difference.

In the 2023 survey, for example, only 2% of respondents were from federal agencies, whereas in this year's survey, 19% of respondents worked at the federal level. There were also more administrative/paralegal/ secretary respondents in 2024 (17% now, compared to 7% in 2023) and fewer manager/ supervisors (4% now, compared to 17% in 2023), as well as fewer investigators this year (13% compared to 21% in 2023).

Almost half (45%) of this year's survey respondents said they expect FWA to increase over the next couple of years.

Differences in the survey population between 2023 and 2024 meant that respondents reflected slightly different priorities, and these differences yielded some interesting trend lines.

For example, 2024 respondents are more likely to:

- express confidence that they have the tools and resources needed to address fraud, waste, and abuse in their job, with 73% saying this, compared to 59% in 2023;
- say the most important measure of success for their department is efficiency (26%, compared to 17% in 2023;
- list staff development and training as a major issue they'll have to address in the next 12 months (8% compared to 4% in 2023); and
- note that their department tracks the impact of FWA on their agency through general monitoring or tracking metrics (8% compared to 4% in 2023).

And 2024 respondents are less likely to:

- experience common types of fraud such as submission of false claims, with 29% saying this now, compared to 41% in 2023, and use of fake documents (18% compared to 33% in 2023);
- say the most important measure of success for their department is agency satisfaction (8% now compared to 18% in 2023);
- list recruiting new talent as a challenge to be faced over the next 12 months (32% compared to 43% in 2023); and
- cite staff turnover as a major issue for the next 12 months (4% compared to 15% in 2023).

In most cases, however, responses in 2023 and 2024 are not dramatically different, but they are worth noting to explain occasional discrepancies or identify new trends in the 2024 data.

Al: Pros and cons

New on the radar this year is that many workers see a potential role for generative artificial intelligence (GenAI) in combatting FWA, but potential use cases are still being explored before agencies consider widespread adoption. In the meantime, many government agencies and departments have grown comfortable using machine learning and other forms of AI to identify suspicious billing patterns and monitor key risk-management metrics, so employing GenAl for FWA work seems like a logical progression.

On the other side of the discussion, almost half (45%) of this year's survey respondents said they expect FWA to increase over the next couple of years, due in part to applications of AI that make it easier for illicit actors to fake documents and forge identities. That, coupled with the increasing technical sophistication of today's fraudsters and the persistent technological deficiencies of most government agencies, makes the likelihood of more fraud on the horizon seem almost inevitable.

Methodology

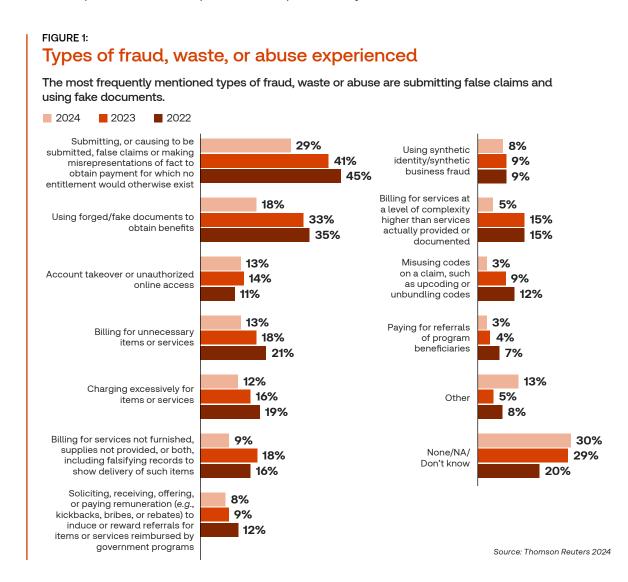
For this year's study, 119 surveys were completed by officials at all levels of government: federal (23), state (53), county (31), and city/municipal (12). Participants were required to: i) work for a government organization; and ii) use public records or other FWA resources on a regular basis. Job titles of participants included administrators, paralegals, investigators, analysts, attorneys, directors, and more than a dozen other titles. The survey was open from April 4 through May 7, 2024.

Types of FWA: Frequency & impact

When evaluating the types of fraud, waste, and abuse covered in this report, be aware that the concepts of fraud, waste, and abuse themselves are not the same thing. Fraud is illegal, for example, while waste and abuse may or may not be illegal, depending on the circumstances.

What fraud, waste, and abuse have in common is that they are all, to varying degrees, violations of the citizens' trust in the purpose and processes of governance. Billions of tax dollars are lost each year to criminals trying to cheat the system as well as to government contractors (and occasionally employees) bent on exploiting systemic vulnerabilities.

Millions of dollars are also wasted on inefficient or ineffective processes within agencies themselves. And still millions more are spent each year on efforts to prevent, detect, investigate, and prosecute people engaged in FWA, the funding for which comes from tax dollars that could, in a more perfect world, be spent far more productively.



Statistical differences in 2024

When examining the 2024 statistics for the types of FWA that government agencies are experiencing, the most obvious difference from prior years is that the percentage of respondents referencing one form of FWA or another is lower in almost all cases.

In 2022 and 2023, for example, the percentage of respondents citing the submission of false claims as the most common type of FWA they had encountered was 45% and 41% respectively, whereas that percentage dropped to 29% this year.

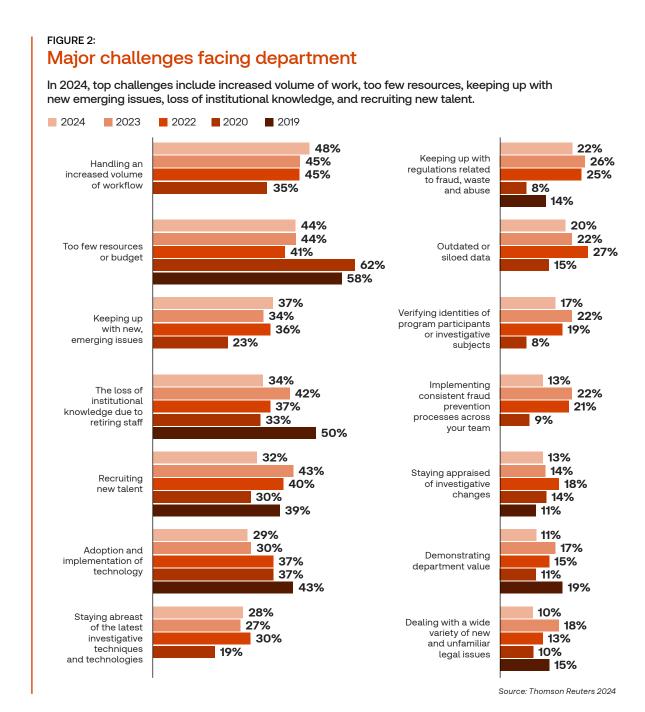
Likewise, respondents who mentioned the use of forged or fake documents as a commonly encountered form of FWA held steady in 2022 and 2023 at 35% and 33% respectively, whereas the percentage mentioning forged or fake documents in 2024 dropped to 18%.

Most common types of FWA

Despite the drop in overall percentages, however, false claims and forged documents remain the most common forms of FWA that front-line government employees said they encountered in 2024.

Challenges & Issues

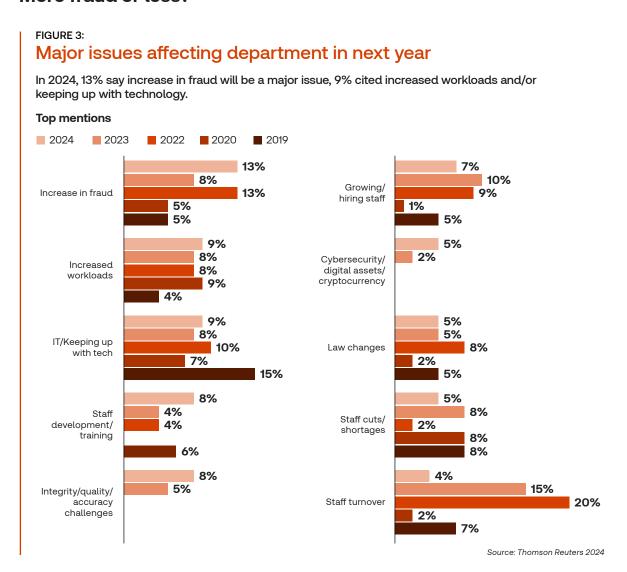
To combat FWA in all its various forms, government agencies need sufficient resources, personnel, and technology, all of which tend to be in short supply in government functions today, especially at the local level.



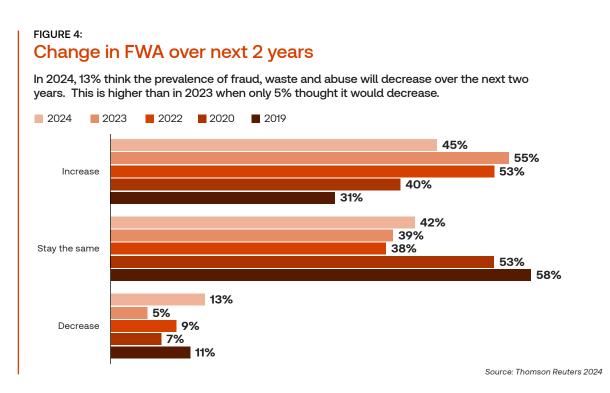
For example, when asked what major challenges are currently facing their department, almost half (48%) of overall respondents said handling an increase in the volume of work was their most pressing issue. And 44% also cited a lack of resources and/or budget issues as a major challenge, but that portion jumps to 58% at the local level, suggesting that local officials are significantly more strapped for resources than state and federal employees. Further, the overall percentage of respondents citing challenges with resources and budget in this year's survey are almost identical to results from the previous two surveys, indicating that nothing much has changed in this department.

Other major challenges cited in the survey by at least one-third of overall respondents included keeping up with new and emerging issues (37%) and the loss of institutional knowledge due to retiring staff (34%).

More fraud or less?



While increasing work volumes topped the list of major challenges facing government employees in 2024, open-ended questioning about the most pressing issues that government agencies and departments expect to deal with over the next year revealed that an increase in fraud was also a top concern, with 13% of all respondents citing this. In fact, that concern was most pronounced among respondents at the state level, in which 19% mentioned it.



Interestingly, 45% of respondents overall said they thought the prevalence of FWA would likely increase over the next two years — a 10 percentage point drop from 55% in 2023. However, 13% said they also felt FWA was likely to decrease; in 2023, only 5% thought a future decrease in FWA was likely.

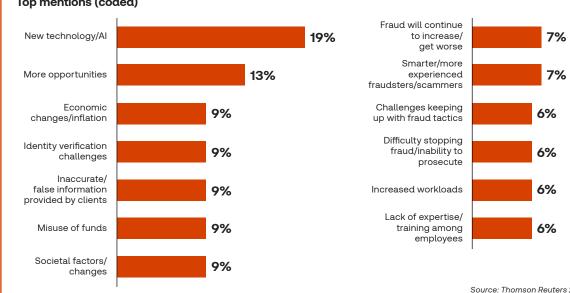
FWA: Causes and concerns

FIGURE 5:

Ways that fraud, waste, abuse will increase

Of those who say the prevalence of fraud, waste, and abuse will increase over the next two years, about one in five predict it will be related to new technologies and Al.

Top mentions (coded)

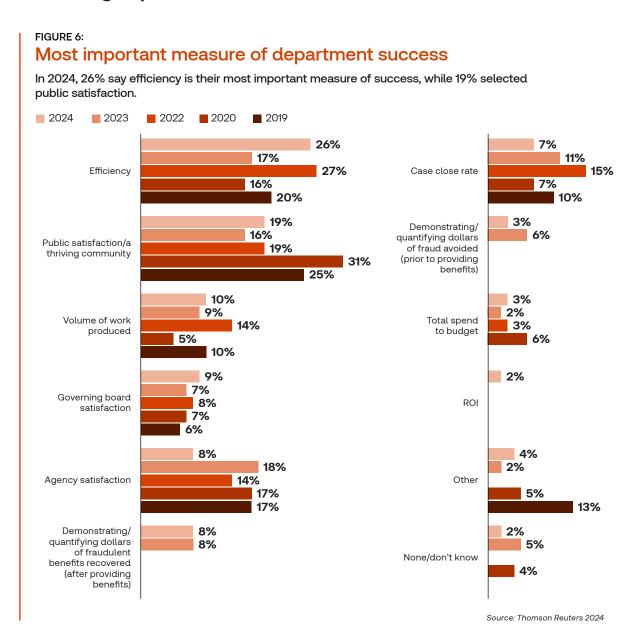


Source: Thomson Reuters 2024

While AI shows a great deal of promise as a tool for fighting FWA, the technology is also being used by criminals to commit various kinds of fraud. In fact, of those respondents who said they thought FWA would likely increase over the next two years, about 1-in-5 (19%) said they thought the cause would be related to new technologies and developments in AI, which has made it much easier for illicit actors to falsify records and create fake identities.

Of those respondents who said they thought FWA would likely increase over the next two years, about 1-in-5 (19%) said they thought the cause would be related to new technologies and developments in Al.

Measuring department success



When tackling issues related to FWA, every government agency and department has different priorities, of course, and some of them — delivering services, enforcing laws, crafting policies — often take precedence over FWA concerns. Yet, how a government agency measures its success is also an indication of where it is directing its energies and what metrics it deems important.

Every year, we ask respondents to share how their departments measure success. This year's most common response was efficiency, which is often a euphemism for trying to maximize productivity under the strain of limited resources. Nevertheless, the drive for efficiency was cited by more than one-quarter (26%) of overall respondents this year, compared to 17% of

overall respondents in 2023. This jump was propelled in large part by the one-third (33%) of local government respondents who cited greater efficiency as their top measure of departmental success.

The second-most-mentioned measure of success was public satisfaction with the agency or department's performance (19%), followed by volume of work produced (10%). The drive for efficiency was cited by more than one-quarter (26%) of overall respondents this year, compared to 17% of overall respondents in 2023.

Tracking the impact of FWA

One of the reasons it is so difficult to get an accurate picture of how FWA erodes the effectiveness, efficiency, and availability of government services is that more than 6-in-10 (61%) of respondents said their government departments simply don't track the impact of FWA on their agency.

How can that be? There are several reasons.

First, most government agencies are strapped for resources, and tracking the impact of FWA requires training, tools, and time that may not be available. Government agencies are notorious for having outdated IT systems, for instance, and the resulting inability to collect and analyze FWA data is an obvious impediment. Government operations are also complex and intertwined,

making it difficult to track contracts and transactions across multiple departments and agencies. Then there's the fact that some government agencies shy away from tracking FWA because finding it could, paradoxically, call the effectiveness of the agency's FWA prevention efforts into question.

Among those government agencies or departments that do track the impact of FWA, the most common method cited by respondents is by general monitoring, employee vigilance, and standard prevention efforts.



do not track the impact of fraud, waste and abuse on their agency.

FWA: Prevention, detection & investigation

However, just because an agency doesn't specifically track the impact of FWA doesn't mean it doesn't have procedures and processes in place to prevent it or that the agency is without resources to detect and investigate FWA.

Indeed, prevention, detection, and investigation are the three pillars of protection most government agencies employ to safeguard the integrity of the system - however, at which point in the process resources are deployed is different for every agency.

Prevention typically focuses on the front end of the process, a time in which vendors and citizens are applying for contracts, benefits, or funds, and their identities and other information must be verified.

Detection can occur at any point in the process, but typically involves monitoring systems and responding to alerts for anomalous and suspicious activity, as well as training front-line employees to spot and report irregularities.

Investigation usually happens after a suspected instance of FWA has been detected or reported, although investigative tools can be used at any point in the application, procurement, or disbursement process.

Prevention: More time on the front end, please



Source: Thomson Reuters 2024

In each edition of this annual survey, government employees have expressed a desire to focus more energies and resources on front-end prevention, and this year is no exception.

This year, respondents reported that an average of 17% of their current FWA work time is focused on front-end prevention, but they would prefer to spend more time (24% at the state level and 27% at the local level) on prevention and somewhat less time on activities such as identity validation, which consumes one-third (33%) of their time.

On average, identity validation consumes one-third (33%) of a FWA worker's time.



Respondents appear to be content with the amount of time they spend on fraud detection (22%) and deep-dive investigations (14%), although state-level respondents said they would prefer to devote a bit more attention to fraud detection and somewhat less to investigations.

Detection: The ways and means

Fraud detection is a component of prevention, but its larger purpose is to actively gather and analyze information and data to identify suspicious activity and, when appropriate, refer those findings to investigators.



Source: Thomson Reuters 2024

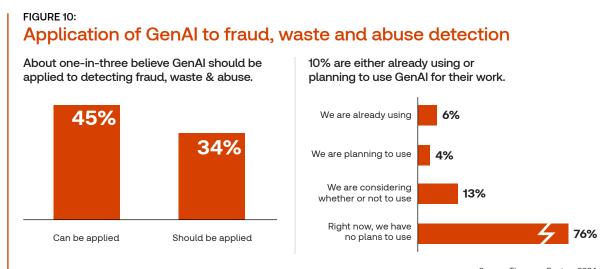
Of those respondents who work in fraud detection, 63% said they do so by cross-referencing databases of prison records, death records, unemployment rolls, and social-benefit recipients within their state. A large portion (44%) said they also use anonymous hotlines and online portals on which whistleblowers and citizens can report suspicious activity. And a full 85% said their department or agency has a hotline or other process in place for citizens or employees to lodge a FWA tip or complaint directly.



Source: Thomson Reuters 2024

At the state level, hiring more anti-fraud workers is a popular strategy that almost one-third (31%) of respondents said their state agencies employ, compared to 23% of all respondents. Almost 1-in-5 (19%) of all respondents said their departments are using new technologies such as machine learning or AI to detect anomalous behavior patterns. And 14% said they also identify fraud through private-sector audits.

GenAl for detection



Source: Thomson Reuters 2024

As among other professionals, government agency workers are also pondering the potential uses of GenAI in FWA detection, even amid a lot of uncertainty about the technology's applications in the space. A large portion (45%) of survey respondents said they think GenAl can be applied to FWA detection work. And when asked whether GenAl should be applied to FWA

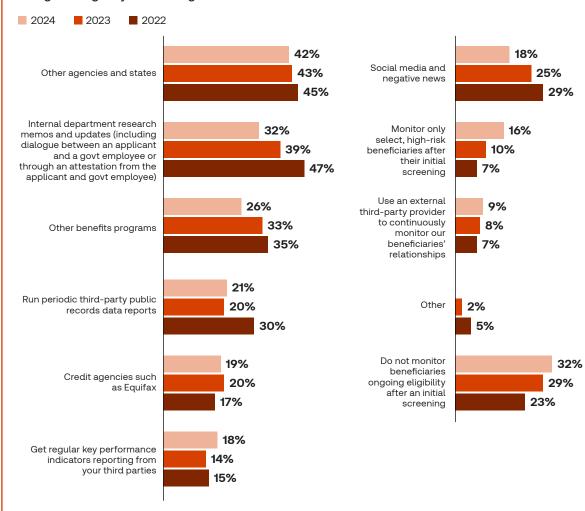
detection work, more than one-third (34%) of respondents said it should, while more than half (55%) said they did not know.

As for using GenAl in their work, 10% of respondents said they are already using or planning to use GenAl; however, until use cases become clearer and budgets open up, more than threequarters of respondents (76%) said GenAI does not factor into their current plans.

Ongoing monitoring



Among those who do fraud detection, the most frequently mentioned sources used to monitor for changes in eligibility are other agencies and states and internal memos.



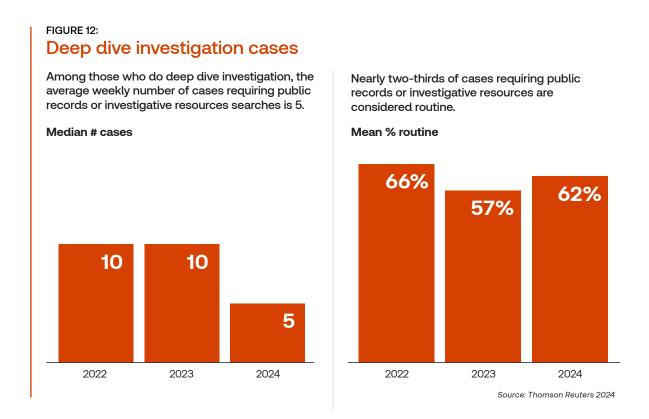
Source: Thomson Reuters 2024

Yet another way to detect fraud is by monitoring current beneficiaries for changes in eligibility, which can be an indicator of identity manipulation or outright theft. Of those respondents who work in fraud detection, the most common data source used in their work is information gathered from other agencies and states. Almost one-third (32%) also use internal department memos, updates, and personal interviews to detect fraud, which is down from a high of 47% in 2022.

Data from other benefit programs, third-party public-records reports, and credit agencies round out the top information sources used to monitor the current population for changes in eligibility, along with adverse media and the monitoring of select, high-risk beneficiaries after their initial screening.

Investigation: The "deep dive"

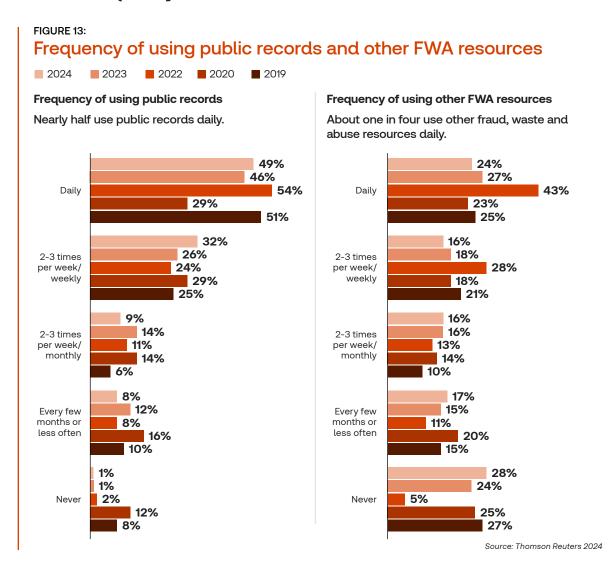
Though investigative activity is involved in various aspects of prevention and detection, deepdive investigations are typically triggered when additional information needs to be gathered on high-risk applicants (including vendors) or when an occurrence of suspected FWA has been reported. The key difference is that deep-dive investigations require additional resources above and beyond normal day-to-day processes, including additional personnel who are specially trained to use more advanced investigative tools.



This year, however, the average number of cases requiring an extra level of investigative resources dropped to five per week, down from 10 per week cited over the past two years. It's difficult to pinpoint a specific reason for such a dramatic drop, but 62% of those cases are considered routine.

Tools & resources

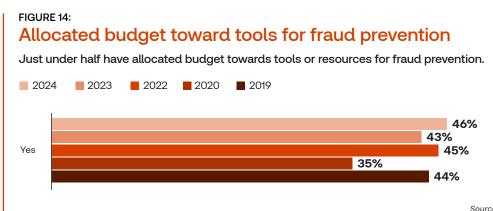
Search frequency



Regardless of how respondents are accessing them, public records are where a great deal of the information relevant to vendor and beneficiary due diligence resides. Consequently, nearly half (49%) of respondents said they search public records on a daily basis, and an additional 32% said they do so two to three times per week.

Meanwhile, about one-quarter (24%) use other FWA resources on a daily basis, and 16% do so two to three times a week.

Budget allocation and case management



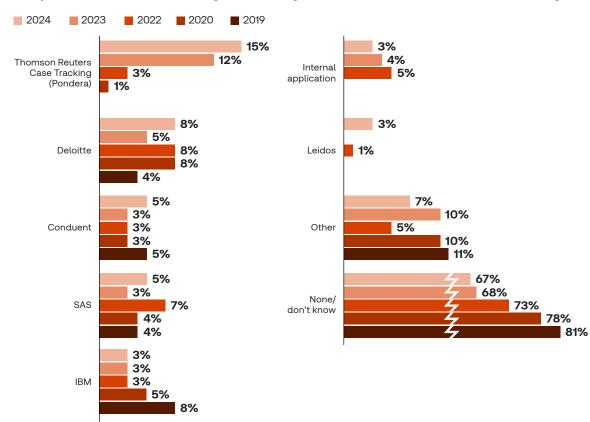
Source: Thomson Reuters 2024

In order to effectively deter FWA, however, government agencies and departments need a variety of tools and resources, most of which come with a not-inconsequential price tag. Yet fewer than half (46%) of respondents to this year's survey said their department has a specific budget allocated for tools and resources to help with fraud prevention. That portion — just under half of respondents — has been more or less consistent in every survey over the past five years, with the exception of 2020, when budgets were stretched thin from the pandemic.

Also consistent with past surveys is the fact that most respondents said their government agencies do not use any sort of case management or integrator solution, which would provide departments with a more holistic view of their vendor and beneficiary population and allow investigators to cross-reference more types of data.

FIGURE 15: Current case management or integrator solutions

Nearly 70% do not have a case management or integrator solution. However, 15% have Case Tracking.



Source: Thomson Reuters 2024

Since 2019, however, the percentage of respondents saying their government departments are without a case management or integrator solution has dropped to 67% in 2024, from 81% five years ago, suggesting that at least some government entities are recognizing the advantages of such a solution. This year, 15% of respondents also said they use Thomson Reuters Pondera case-tracking software, and an even smaller percentage use some other case-management solution — all of which is a step in the direction of a more organized, integrated casemanagement process.

Conclusion

Many themes of this year's Government FWA Report echo issues explored in past surveys. Increasing workloads, tight budgets, loss of institutional knowledge, technological disadvantages, lack of resources, recruitment difficulties — all are recurring issues that appear to be endemic to those professionals working in government agencies, so progress tends to be slow no matter what threats are on the horizon.

A potential rise in FWA is one of those threats. Almost half (45%) of this year's survey respondents said they think FWA will increase over the next two years, due in part to advances in Al and the growing use of GenAl that make it much easier to forge documents and create synthetic identities. Economic stressors and smarter, more technologically adept fraudsters could be key factors in the rise of FWA as well.

To combat FWA, government agencies and departments employ a wide variety of tools and tactics, but more than half of respondents said their organizations still don't track the impact of FWA, still don't have access to advanced investigative software or an integrated casemanagement solution, and still don't have an allocated budget for fighting FWA. Further, respondents this year cited efficiency — not effectiveness — as the most important measure of the success of a department or agency, which suggests that lean budgets will continue to be a fact of life for those on the front lines of fraud prevention for some time to come.

As in past years, however, almost three-quarters of this year's survey participants express confidence that they have the tools they need to combat FWA, despite the many obstacles to overcome. Those doing the work would still prefer to devote more resources to frontend prevention, and there is growing interest in the potential use of GenAl for detection and monitoring. And in general, government workers still feel as if they have the FWA situation under control, even if that means turning a blind eye to the many ways in which they may not and the various advanced tools at their disposal.

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